



# WMR INDIA

**INTERNATIONAL EXHIBITION & CONFERENCE ON  
SOLID WASTE MANAGEMENT AND RECYCLING**

**8-10 April 2013**

India Expo Centre and Mart, Greater Noida Expressway, India

[www.wmrindia.com](http://www.wmrindia.com)

Organised by:



Supported by:

Ministry of  
Urban Development  
Govt. of India



International Exhibition Associations:



Association of the German  
Trade Fair Industry





**Inter Ads-Brooks proudly announces  
WMR INDIA - an exclusive international, high quality event  
for the Indian Solid Waste Management & Recycling Industry**



## The Exhibition and the Conference

**WMR India 2013** (Waste Management & Recycling India) promises to be a unique, international high quality event expecting to attract a large number of exhibitors and visitors alike, from the Indian sub-continent and overseas, who are associated with solid waste management, recycling and resource efficiency services, technology and solutions.

WMR India exhibition will cover a comprehensive range of products and services related to the industry, provide in-depth knowledge and will benefit professionals both within the public and private sectors.

WMR INDIA is the perfect platform to showcase products, technology and services, under a common roof, for companies specialising in various industry sectors like:

- Recycling and waste management
- Machinery and equipment
- Vehicles, plant, containment and handling equipment.

WMR India conference programme will offer informative sessions and workshops on strategic issues designed to provide waste and recycling professionals with the critical information they require to keep abreast of latest innovations and trends. WMR India will additionally seek to address the environmental concerns cum challenges faced by professionals, provide knowledge and solutions to reduce, recycle & reuse waste and further generate revenue.



# THE INDUSTRY

The Indian environmental market offers lucrative opportunities for foreign waste and resource management businesses. India has an urban population of approximately 285 million in 5000 cities or towns. Waste Management in India is in the development stage with both urban and industrial waste set to grow dramatically over the next few years. For most of the urban local bodies in India, solid waste is a major concern that has reached alarming proportions, requiring management initiatives on a war-footing and WMR India seeks to tap this much-in-demand sector.

The solid waste management industry is likely to grow at a CAGR of approximately 7% during 2011-2015; thus positioning India as one of the most preferred destinations for industry investments. Government initiatives, fast industrialisation and urbanisation in the country have also benefited the solid waste management market. Consequently, there is a huge scope for companies dealing with collection, disposal and treatment of large amounts of untreated waste in the country.

The Indian market is an important destination for secondary materials such as metals, paper and plastics for use in their own recycling facilities in order to create raw material. India will be the fastest growing of the major economies, expanding its share of global economic output from approximately 2% to 12% by 2050, by which stage it will be roughly equal in size to the US. Imports into India are likely to grow as its economy continues to develop. In this scenario, the event will offer a great opportunity for products' and services' suppliers looking to export to a significant and growing market.

## Why Exhibit

Maximise your business potential by participating at WMR India 2013!

WMR India allows you direct contact with key decision makers and buyers in this important and growing industry. Exhibiting at the event offers numerous business opportunities for the industry professionals and a chance to showcase innovative products, technology and solutions. As a company associated with the waste management & recycling sector, you cannot afford to miss this event!

### Exhibitor Profile

Exhibitors at WMR India will display technology for:

- Waste collection
- Waste treatment
- Hazardous waste management
- Bio Medical waste management
- Treatment Storage Disposal Facility
- Landfill operations / systems
- Composting
- Transport vehicles
- Transfer stations
- Storage & containers
- Sewage treatment
- Biodegradable waste management
- Environmental monitoring & protection equipment
- Waste-to-energy
- Recycling systems and technologies
- Consulting services

### Visitor Profile

In addition to a large presence of business leaders from the waste & recycling sector, special visitor promotion efforts will be undertaken to reach out to the following categories of visitors:

- Senior management decision makers (including MDs, CEOs & COOs)
- Industry experts in environmental, recycling & waste management
- Landfill/waste operators
- Environmental organisations
- Commercial waste managers
- Plant and facilities managers
- Health and safety officers
- Transport managers
- Investors and financial institutions
- Power utility executives
- Project and business developers
- Architects, contractors, civil engineers and technical specialists
- Municipality experts
- Consultants
- Media

### Benefits of Exhibiting

- Increase your company's brand awareness
- Launch new products & services
- Target one of the fastest developing regions of the world
- Network with CEOs, policy makers and key decision makers
- Forging strategic business alliances
- Improving global competitiveness



**"The Solid Waste Management Industry is likely to grow at a CAGR (Compound Annual Growth Rate) of approx. 7% during 2011-2015"**

## Exhibiting Package

Exhibit space starts at 9 square metres. The exhibition package includes:

- Enhanced listing in the online exhibitor list
- Company address and profile in the show catalogue
- Exclusive advertising opportunities in the show catalogue
- Free exhibition invitations for existing/potential clients, and business partners
- Exhibitor passes
- A range of free marketing tools

## Participation Charges\* (per square metre)

### For India:

Bare Space charges	₹ 9,000.00
Shell Scheme charges	₹ 10,000.00

### For Rest of the World:

18 Sqmtr. or Under	₹ 330
Over 18 Sqmtr.	₹ 220

\*Note: Applicable taxes are charged extra.

## Sponsorship opportunities

### Make the most of your attendance at WMR India

Sponsorship is a conscious investment in your company's image and an efficient way to increase your brand awareness. Whether your company is well-established or is seeking new business opportunities, we can tailor a unique sponsorship package that meets your budget and marketing objectives. Use your sponsorship as an integrated communication tool, which will enable you to reach an exclusive group of participants with a lasting effect. Contact us to discuss your sponsorship requirements.

## The Organiser

WMR India 2013 is being organised by Inter Ads-Brooks Exhibitions (India) Pvt. Ltd., a joint venture company between Inter Ads Exhibitions, India and Mack Brooks Exhibitions, U.K.

The group organises many international trade exhibitions in India like Aquatech India, BLECH India, Exporail India, Fastener Fair India and Inter Airport India. The combined long-standing experience of the organisers uniquely positions them to organise a high-profile event and making it a grand success both for the visitors and exhibitors alike.

Mack Brooks has a proven track record of over 35 years, running international events and an extensive network of branches and partners globally. For further details, please visit [www.mackbrooks.com](http://www.mackbrooks.com) and [www.interads.in](http://www.interads.in)

## The Venue

The inaugural event of WMR India 2013 will be staged at **India Expo Centre & Mart, Greater Noida Expressway, India.**

India Expo Centre & Mart is a state-of-the-art venue with 28000 square metre of indoor exhibition space, banquet cum conference hall, restaurants, meeting rooms – all furnished with the most recent in telecommunications, multimedia and high speed connectivity, along with ample parking space; thus perfectly suitable for hosting international exhibitions, conferences & other promotional events. India Expo Centre is located in Greater Noida, near the JP Golf Course and within easy reach of Central Delhi and the international airport on the new 8-lane Greater Noida Expressway. The venue is easily accessible by car from central Delhi within approx. 45 minutes.

## Your next step

Book your stand.  
You can find all exhibitor information at [www.wmrindia.com](http://www.wmrindia.com)

## Contact us

### Indian Office

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