

CALL FOR ENTRIES

The Water Supply and Sanitation Collaborative Council (WSSCC) and Stockholm International Water Institute (SIWI) welcome entries for the fifth edition of the WASH Media Awards. This competition is open to journalists who publish or broadcast original investigative stories and reports on water supply, sanitation or hygiene (WASH) related issues and their impact on individual and country development.

The WASH Media Awards recognize and support the crucial role of media in raising awareness of the importance of water, sanitation and hygiene services. It aims to promote coverage of WASH issues in the local, national and international media to have a positive influence on decision-makers, the private sector, the civil society as well as individuals and households.

Timeline

To be eligible, entries must be published or broadcast between:

15 June 2013 and 15 June 2014

Interested? See over
for more details



THE WASH MEDIA AWARDS 2014

SIWI



Themes

Journalists may submit a piece within the following themes:

- ▶ Water and Energy
- ▶ Equity and Inclusion in Water, Sanitation and Hygiene
- ▶ Ending Open Defecation
- ▶ The Human Right to Water and Sanitation
- ▶ WASH in the Future: The Post-2015 Development Agenda
- ▶ Monitoring WASH Commitments



THE WASH MEDIA AWARDS 2014

Formats

Journalists may submit one piece of work using one of the following formats:

- ▶ Print & online (traditional print media such as newspapers, magazines and journals; articles that appeared in electronic versions of print media sources – online editions of newspapers, magazines or journals – or in recognized reputable media sources)
- ▶ TV (including documentaries)
- ▶ Radio
- ▶ Published cartoons & photos

Only one entry per person.

Languages

Entries will be accepted in English and French. Entries not originally produced in one of these languages must be translated into one of them.

Prizes and Eligibility

Six prizes will be awarded, one for each of the themes identified above. Entries can come from any developing or middle-income country. This is generally understood to be those countries in which there is a recognized need for improved sanitation, hygiene and water supply, or in which there is a strong WASH movement. One of the six prizes will be presented specifically to journalists working for international and national media outlets based in high income countries or working as field reporters for international media outlets in developing or middle-income countries.

The prize winners will receive a cash award and the opportunity to participate in the World Water Week in Stockholm – the world's leading water event (www.worldwaterweek.org) 31 August - 05 September 2014 as special guests of WSSCC and SIWI.

All entries will be evaluated by an international jury of distinguished media professionals.

Submissions

All entries must be received no later than **15 June 2014** together with a **duly filled in entry form** by email:

Email: WASHawards@wsscc.org
(mention in e-mail title: WASH MEDIA AWARD Entry)
The WSSCC FTP details can be provided upon request for sending larger files.

Queries

Queries can be directed to:

Ms Eileen Palmer, WSSCC Programme Associate
eileen.palmer@wsscc.org

Ms Sanna Gustafsson, SIWI Communications Officer
sanna.gustafsson@siwi.org

For more information and to download the entry form please visit:

www.wsscc.org/media/wash-media-awards

or

www.siwi.org/media/wash-media-awards

