

The Resource Alliance India

The Resource Alliance is an international charity which builds skills, knowledge and promotes excellence within civil society.

Our mission is to be the global network for fundraising, resource mobilisation and philanthropy.

To help NGOs around the world increase their fundraising capabilities, we provide:

- Prestigious annual conferences that bring together fundraising professionals from across the world – **the International Fundraising Congress (IFC), the International Workshop on Resource Mobilisation (IWRM) and Fundraising Online**
- Accredited courses in fundraising and communication
- Tailored capacity development, including training and mentoring
- National and Global Awards in best practice
- Knowledge sharing via our website
- Publications
- E-newsletters.

Tailored capacity development

The Resource Alliance India offers a bespoke training and mentoring service to help non-profit organisations build their fundraising capacity and long-term financial sustainability.

Our multi-national team brings together international experience and local knowledge in a package that's right for each individual client, helping increase their fundraising capabilities and shaping a bright future for non-profit organisations around the world.

The training and mentoring we provide is dependent on our initial assessment of an organisation's needs. From an in-depth audit, we develop a bespoke package of training and mentoring to transform an organisation, enabling them to create the conditions for success by mobilising resources and support. While our main focus is on financial sustainability, we adopt a holistic approach and look at all of the necessary steps for an organisation to create the conditions for success in mobilising resources and support, such as:

- Fundraising audits
- Feasibility studies
- Fundraising strategy
- Training in fundraising
- Mentoring and coaching
- Prospect research.

To find out how the Resource Alliance can help your organisation please email Sheeja Nair, Country Head (India) at sheeja@resource-alliance.org

The International Workshop on Resource Mobilisation (IWRM) Asia

The International Workshop on Resource Mobilisation (IWRM) Asia is a 3-4 day conference focused on providing comprehensive training in all aspects of resource mobilisation and sustainable fundraising techniques. Through a vibrant mixture of hands-on 'how to' Workshops and high-energy Plenaries, our aim is to equip participants with a thorough grounding in resource mobilisation theory, as well as a set of practical techniques with which to build their fundraising capacity.

The IWRM Asia 2012 takes place from 3-6 July 2012 in Kuala Lumpur.

The IWRM Asia 2012 promises to offer an even greater selection of topics and speakers to set you on the way towards fundraising success. From sessions on getting started and raising your first funds to advanced classes on drafting strategic fundraising and marketing plans, our programme has something for everyone, both beginner and experienced practitioner alike. We also know how important networking is at the IWRM and this Workshop offers a unique environment for skill-sharing and peer-to-peer knowledge exchange.

To register or to find out more, please email iwrmasia@resource-alliance.org

The India NGO Awards

The India NGO Awards is a unique, national competition that aims to celebrate and reward the best non-governmental and non-profit organisations by showcasing examples of **best practice and successful resource mobilisation**. The awards focus on professional management, innovation in local resource mobilisation, and the effectiveness of the organisation's activities in improving the lives of the people they serve.

Non-governmental organisations (NGOs) from across India are encouraged to send in their entries under one of the three categories, based on their annual budget (income) for 2010/11.

Benefits:

- The three national winners in each category will receive a trophy and cash prize of Rs 4,00,000/- to be used to strengthen their internal systems and processes
- All regional finalists will be profiled in a casebook, which will be widely disseminated
- All regional finalists will be mentored by TIE members (corporate entrepreneurs who lend their expertise to helping NGOs)
- All applicants will be invited to participate in customised Workshops on resource mobilisation and related areas.

2010 winners included:

- Small (joint award): Madhuram Narayanan Center for Exceptional Children and Development Advancement for Human Advancement (DEHAT)
- Medium: Pardada Pardadi Educational Society
- Large: The Akanksha Foundation
- Special Recognition: Darbar Mahila Samanway Samiti

To find out more about the India NGO awards please visit www.resource-alliance.org/india-ngoawards or email indiangoaward@resource-alliance.org