



SOAP IT UP!

DESIGN CHALLENGE

Quicksand

IDEO

HATTERY

Südf Feuer

wsp
www.wsp.de
Wirtschaftsministerium



SUBMISSION DETAILS

I. Concept Document

as .PDF file (6 pages max) that contains the following :

1. Contact details

Name(s) of designers - Title(s) – organization / university - Postal Address - E-mail - Phone

2. Description of concept

Please explain the idea behind your handwashing station design (900 words max)
How does your design answer the anticipated preferences, lifestyles and needs of a rural Indian household? What makes your design idea special?

3. Description of “works like”

Please explain in simple, non-technical terms the product/ design, and how it is to be used. You can include sketches and drawings if necessary (900 words max).

Note: this will serve as the description that accompanies your design in all print and online coverage. Please avoid using industry jargon or highly technical language.

4. Size/dimensions/ weight “looks like”

(600 words max) You can include sketches and drawings if necessary.

5. Materials to be used

Preferably send us a bill of quantity

Note: This will also serve as a base for calculating retail price / production costs

6. Suggested retail price

If you have this figure that would be great, otherwise we will try to calculate the Indian price value based on the bill of quantity.

7. Suggested maintenance

Please explain the concept for maintenance and spare part availability (max 400 words)

8. Construction steps and possible modifications

Please explain how to construct the station and what design modifications would be possible (max 400 words)

Note: some basic description will help the Jury to judge on feasibility of DIY. Detailed information will only be required if you make it to the Top5.

II. One “glamour” shot / rendering / sketch / drawing

A crisp, clear professional photograph / rendering / sketch that shows your design 's best side. It should be attention-grabbing and visually compelling (File as .JPG, max 1 MB but in printable quality). *Note: this will serve as the picture that accompanies your design in all print and online coverage.*

III. Agreement to the rules and procedures

Please add to your submission the signed text below

By signing, I acknowledge that I (or we) have read, understood and agree to comply with the SOAP IT UP! Design Challenge Rules and Procedures.

Printed Name(s): _____

Signature(s): _____

Date: _____

IV. Others

You are free to submit any other materials that support and explain your design idea, such as videos or a set of images / sketches / photos.

Please don't send prototypes or finished products.

SUBMISSION

Please submit by **30 June 2012**

per email to: soapitup@wash-united.org

or per postal service to: **WASH United
Blücherstrasse 22
10961 Berlin
Germany**