

## **Rules and regulations for NABARD Awards**

***It is important that Participants read rules and regulations carefully and understand what they mean. By entering into the Awards, Participants confirm their complete understanding and acceptance of these rules and regulations.***

### **Definitions**

<b>Term</b>	<b>Definition</b>
Awards	NABARD AWARD for rural innovations
Rural India	Rural area of India, comprised in any village and the area comprised in any town the population of which does not exceed 50000
Awards management “BCCL”	Bennett, Coleman & Co. Ltd.
Sponsor “NABARD”	National Bank for Agriculture and Rural Development
EY	Ernst and Young Private Limited, Process advisors and official tabulators to the Awards
Participant	Any organization / individual that sends an application to participate in the Awards as per these rules, or is selected / nominated by the Jury
Innovation	Innovation(s) / Initiative(s) implemented in Rural India as per eligibility criteria, which the Participant is entering for Awards process
Scrutiny committee	Group of persons selected by Awards Management to check completeness of the application forms in alignment with the rules and regulations governing the Awards
Screening Jury	Independent group of persons selected by Awards Management to evaluate the participants for Final jury
Nominee / Finalist	Any Participant short-listed to be evaluated by the Final Jury
Final Jury	Independent group of persons selected by Awards Management for evaluating the Nominees / Finalists to determine the winners
Rules and Regulations	These rules and regulations governing the Awards, as amended from time to time
Prize	Any token of appreciation, memento, certificate etc. decided by the Awards Management

### **Objective of the Awards**

To recognize and reward innovations which have created a paradigm shift in the standard or quality of life in the rural India

### **Award categories and their definition**

- Participants should refer to the definitions as indicated below and accordingly apply in the appropriate award category.
- For the categories 1 to 5, the Innovation needs to be within the following six broad segments:
  - a. Energy
  - b. Training & skills up-gradation
  - c. Financial Services
  - d. Agriculture & Allied activities
  - e. Technology
  - f. Others

Sr.	Category of Participant	Definition	No. of winners
1	Individual	Any individual or person who has innovated products and / services for the benefit of rural areas	2
2	NGO / Trust	NGO / Trust is a non-governmental organization (NGO) legally constituted under MACS / Societies Act / Trust Act.	2
3	Academic / Research Institution	Academic institution is an educational institution dedicated to the spread of education. Research institutions specialized in basic or applied research	2
4	Private sector	Private sector includes those companies that are owned by private individuals or groups.	2
5	Public sector / Cooperative sector / Government	Public sector / Cooperative sector / Government institutions or business units owned, managed and controlled by the central, state or local Government	2

- The Award categories may be changed / modified / split / merged / increased or cancelled by the Jury based on the number of entries received in each category, and the quality of the entries
- In the event that no Participant in a category is found to be worthy of inclusion by the Jury, the Award category may be cancelled. The decision of the Jury in this regard will be final and non-contestable. The Awards management will not entertain any queries in this regard.
- The Jury may decide in order to maintain the high standards of the Awards, that there could be no winner in a particular award category and / or nominate a Participant for the Awards process in a particular category
- Number of winners in each category may be increased or decreased, and is at the discretion of the Jury. The decision of the Jury in this regard will be final and non-contestable. The Awards management will not entertain any queries in this regard.
- The Jury reserves the right to re-categorize any entry which in their view is incorrectly categorized on the basis of the information filled in the application form.

**Eligibility criteria for participation in the Awards**

- The Participant must be Indian citizens / individuals or Indian registered companies or foreign companies with a registered presence in India. Individual Participant must be above 18 years of age as on March 31, 2012. Failure to observe this will deem any winning entry invalid.
- The Innovation can be a product / service / project / process / procedure / methodology developed for the rural sector by the Participant
- The innovation must be already implemented and should not be in a planning or conceptualizing stage. The innovation should be implemented between January 1, 2009 to December 31, 2011
- The Innovation nominated / applied must be developed within the participating organization or by an Individual and implemented in the Indian operations of the Participant in Rural India as defined above.
- The final eligibility of the entry received will be subject to the discretion and approval of the Jury

### **Call for entries**

- The Awards will be announced in one or more relevant media and / or by direct communication with potential Participants, and that shall be construed to be adequate notice for call for entries.
- Awards Management / Jury shall have the right to nominate or admit any entity or individual in any award category to build the quality of entries in that award category

### **Modes of application**

The Participant may apply for the Awards as indicated below:

- Download from website: Participants can visit the website [www.nabard.org](http://www.nabard.org) and download the application form from the website.
- NABARD Office: Participants can also contact nearest NABARD Regional Office/ District Office to get a hard copy of Application form.
- Filled in application form along with the supporting (photographs / certificates / video clippings, etc.) should be sent to the address mentioned below before **May 15, 2012 by 5:00 pm.**
- Send your entries superscribing "Application for NABARD Awards for Rural Innovations" to: **CGM, DPD-NFS, NABARD, Plot No.C- 24, G – Block , Bandra Kurla Complex , Post Box No. 8121 Bandra (E), Mumbai – 400051.**

Contact no. 022 - 26524207

### **Regional Office contact numbers are as follows:**

**Andaman & Nicobar 03192-233308; Andhra Pradesh: 040-27612640; Arunachal Pradesh -0360-2215967; Assam: 0361-2235661; Bihar-0612-2223985; Chattisgarh-0771-2888499; New Delhi -011-41539353; Goa -0832- 2420053; Gujarat 079-27551959; Haryana 0172-5046728; Himachal Pradesh 0177- 2622258; J&K 0191-2472531 ; Jharkhand 0651- 2361107; Karnataka 080- 22223125; Kerala 0471-2323859 ; Madhya Pradesh 0755- 2464775; Maharashtra 020-25542090; Manipur 0385-2410706 ; Meghalaya 0364- 2221602; Mizoram 0389-2346119; Nagaland 03862-234063 Odisha 0674-2553884; Punjab 0172-5046700 ; Rajasthan 0141-2740821; Sikkim 03592-204062; Tamil Nadu 044-28276088; Tripura 0381-2302378; Uttar Pradesh 0522-2304530; Uttarkhand 0135- 2748611; West Bengal 033- 22267943.**

DDM Office details can be had from concerned RO or from <http://www.nabard.org/contact.asp>

### **Completeness of entries / Disqualification**

- Application form should be completed in English or Hindi language only. In case of any difficulty the participant may approach the NABARD, Regional Office / District office for assistance in filling up their form.
- Only English or Hindi language would be considered for evaluation.
- Please use permanent ink (not pencil) while filling the form
- Complete all sections of the form. Incomplete forms may not be considered.
- The application form must be signed at the designated space in the application form by the individual, if the Participant is applying as an individual or the authorized signatory (MD / CEO / COO / Chairman / Proprietor) must sign and also affix the seal, if the Participant is an organization. Unsigned forms will not be considered for the Awards process.
- Application Form signed by the Participant will indicate the acceptance of the Rules and Regulations stated herein and the participants shall abide by the same.
- Please maintain one copy of the filled form with you for your records

### **Receipt of entries**

- Receipt of application forms after last date of receipt specified shall not be accepted. It may be permitted only at the discretion of the Awards Management

- The Awards Management will not be responsible for application forms sent by the Participant that are lost in transit / received late / unreadable / damaged / incomplete in any manner
- A Participant may participate in more than one award category, or participate more than once in an award category provided the application is for a different Innovation. Participant will have to use a separate application form for each entry. (e.g. A private organization has innovated in energy sector and agriculture sector and has two different innovations. In this case, the organization can apply in private sector by submitting two different application forms for each innovation)
- If multiple application forms are received for the same Innovation from different individuals / organizations, such entries will be treated as one entry and the decision of the individual/ organization to be shortlisted rests with the Awards Management / Jury.

#### **Scrutiny and evaluation process**

- All application forms will be checked by the Scrutiny Committee to ensure that only those application forms are admitted which are full and complete in all respect as per the rules and regulations. All application forms admitted by the Scrutiny Committee will be presented to Screening Jury for evaluation. Screening Jury will shortlist Nominees for Final Jury evaluation. Final Jury will determine the winners in each category.
- The Nominees will be required to present their case studies to the Final Jury, in a defined format. The format would be circulated to the Nominees prior to the final jury round by the Awards Management. It is mandatory for all Nominees to follow the instructions and format provided.
- Jury's decision on the short-listing shall be final and binding on all the Participants
- The determination for an award for any Award category shall rest with the Final Jury
- The Jury's decision shall be final and binding on all the Nominees

#### **Additional information and verification of the information provided in the application form**

- The Awards Management may seek additional information and / or proof of information from the participants or it may audit the information provided in the application form. If such a request is made and the Participant does not comply within 3 working days from the date of contacting the Participant, the Participant would be disqualified from the Award.
- The Awards Management will contact the Participant at the address and/or contact number as provided by the Participants, but shall not be responsible if the person does not participate in or does not agree for the conduct of the verification, or is not contactable, or change of address is not duly intimated to the Awards Management in writing
- All the Participants shall be duty bound to reply to the clarification(s) sought for by the Awards Management.
- Any additional information sourced from the Participants will become part of the original application. Such information may be presented to the Final Jury, as deemed necessary.

#### **Validity and correctness of information**

- If at any time, including after the conclusion of any of the Award ceremonies, any information provided by any Participant(s), is found to be incorrect in any manner, then the Participant will be liable to be disqualified and / or return the Award (Trophies, certificates, monetary support (if any) etc.) to the Participant under this Award. The Awards Management may also take penal action against the Participant for providing false information to participate in the Awards
- Views of the Jury and the Awards Management on correctness of information or other inputs provided by the participants shall be final and binding

### **Confidentiality**

- Information provided in the application form and any additional information sourced for the Awards process will be confidential and will be used only for the limited purpose of evaluating the Participant's entry for these Awards
- The Awards Management and Jury shall maintain confidential any and all information pertaining to the Applications / Nominees / Winners and will take same degree of care as each of them uses to protect his / her own confidential information of a similar nature, but no less than reasonable care, to prevent the unauthorized use, dissemination or publication of confidential information.

### **General**

- Mere inclusion or participation in the Awards shall not entitle the Participant to a prize or to any other form of consideration
- Decision of Awards Management and the Jury on all matters shall be final and binding on all participants and nominees and no correspondence will be entertained on the same
- Participants, nominees and winners shall permit free of cost, the use of their name and factual information about their application and entry(s) in the public media (for the build-up to the Awards, during the Awards ceremony, etc.) and do not have any right to any revenues earned through intellectual property rights generated by the Awards, if any
- The Prizes as announced via media communications may be added / reduced by the Awards Management and is at the discretion of the Awards Management
- Without limitation, all of the award materials in the newspapers, websites and on any other media are the exclusive property of the sponsor and/or of the companies who may have supplied such materials to the publisher. The material, including compilation, selection, presentation and arrangement thereof, is protected by national laws on copyright, moral rights, and other intellectual property rights. All promotional and explanatory material, whether published in the newspapers, on websites or any other media form part of these rules and regulations.
- Participants may not modify, reproduce, distribute, exchange, sell or transmit any of the material, nor store it in any form (whether tangible or electronic). Copying or downloading the material for any business, commercial or public purpose is strictly forbidden. Civil or criminal liability may result from any use in contravention of this clause. The Award's name and logo, and any other graphics, logos and trademarks used in the media are protected by laws on intellectual property. None of the trademarks may be used in association with the products or services of a third party or in a manner which could, either directly or indirectly, defame or discredit the Awards Management, NABARD, EY or a third party. All trademarks and trade names appearing on the media used (including names or products belonging to third parties) remain entirely the intellectual property of the Awards Management or the intellectual property of their respective owners (as the case may be).
- The process is not subject to review of any Participant. Award Management will not entertain any communication in this regard from any Participant
- NABARD, the Awards Management and its contractors cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards. The Company and its contractors cannot be held responsible for matters out of its control and for force majeure reasons.
- The Awards Management reserves the right to, at its discretion, withdraw or amend or add to the Rules of the Awards at any time, with prospective or retrospective effect, and does not take responsibility for any loss or damage that any individual or organization may suffer as a result of participating or attempting to participate in the Awards, the Awards being withdrawn or its Rules amended
- BCCL, NABARD and its contractors and affiliates will not be liable for any claims / disputes made by the Participant or Nominee in relation to the Awards

- All disputes relating to or arising out of the Awards shall be subject to the laws of India, and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India
- In the event these Rules do not cover any question or complaint in relation to the Awards, the same will be concluded on by the Jury (for winner determination issues) or Awards Management (for all other issues).