

# The Alternative is proud to present the 2<sup>nd</sup> edition of The Green Bazaar, Bangalore's only monthly market celebrating sustainability as a way of life

*The Green Bazaar makes everyday conscious living possible by bringing together, under one roof, a whole variety of sustainable products, workshops and activities that can power your home and regular life.*

Spend a fun, colourful, refreshing and earth-friendly weekend at The September edition of The Green Bazaar on 7<sup>th</sup> and 8<sup>th</sup> September, 10 am to 7 pm, at Rococo House, #11, Rest House Road, off-MG Road, Bangalore.

the alternative presents

Entry is FREE. All are invited.

Everyday Earth-Friendly Living

Organic Food | Natural Cosmetics  
| Eco-friendly gadgets | Smart saving devices | Indian Children's Books | Handmade Toys | Organic Apparel | Gardening accessories | Expert talks | Cycling workshops | Make your own Ganesha | Food stalls

September 7th and 8th  
10 am to 7 pm  
Rococo House and Gallery  
#11, Rest House Road, off-MG Road

Our Partners

ICCOA

220  
BEFORE IS NOW

Reading Partner

RUPCAMPUS

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What if sustainability could go from what we **ought to do** so that the planet can survive to what we **would like to do** – for ourselves, our kids, our health and wellness, for the family, for everything we love AND for the trees we'd like to bring back?

What if sustainability could be conscious, ethical and earth-friendly choices we can make and things we can practice in our everyday lives and what if we could do this every month?

**The Green Bazaar** features organic food, handmade lifestyle products, recycled and upcycled products, natural personal care and wellness, chemical-free kitchen and household utilities, smart devices, urban gardening solutions and Indian children's books - **living choices that benefit us, the earth and the community today.**

The Green Bazaar also seeks to promote **homemade and handmade products, emerging entrepreneurs, artists and changemakers in the city** and strives to bring produce and services made possible through **rural innovation and micro-entrepreneurs.**

The Green Bazaar collaborates with partners [International Competence Centre for Organic Agriculture \(ICCOA\)](#) , [The Second To None](#) community and [Hippocampus Learning Centres](#).

## **Highlights of the Green Bazaar September edition**

### **Products for everyday earth-friendly living**

**Organic food:** [Swarg Food](#), [Satvik Organics](#), [Tantra Cakes](#), [Buffalo Back](#), Devi Foods, Vaathsalya Foods, Vriksh

**Natural wellness, skin and personal care:** [Nirvaaha](#), [Treasure Of Herbs](#), [18 Herbs](#), [Do Bandar](#), [Bindus Herbal Products](#), [Samasth Natural Wellness](#)

**Urban Gardening:** [Vertical garden \(Natura\)](#), [Nimai Garden](#), On Crop, 9garden

**Handmade products:** Earthen style, Zilpakala, Organic Diyas, Artcraft Creations

**Upcycled/Recycled products:** Manjari, [Stitched2save9](#), [Silver Nut Tree](#), Enthu Cutlets

**Cycling:** Greenworks, BOTS

**Indian children's publishers:** Tara Books, Tulika Books, Duckbill Publishers

Details of all stalls are at: <http://goo.gl/9DdRGi>

### **Children's Corner: 'Read With Me'**

One of the most critical parts of bringing sustainability into everyday life is talking to children. This month's edition of the Green Bazaar, in association with Reading Partners [Hippocampus](#), brings together a special "**Read With Me**" corner, encouraging children to read more and read better. Featuring:

**The Nook:** A reading corner with recommended children's books for all ages.

**Read-and-pass-on:** What we can do to get EVERY child to read – pass on. Donate old books to children in low cost schools through the GROWBY reading program run by the [Hippocampus Reading Foundation](#).

**Under The Story Tree:** Folks tales from here and there, by [Vikram Sridhar of Tahatto](#).

**Li'l stories of India!** Which is the only State that has motorcycle taxis? Which is the third most spoken language in India? Questions and more for kids on India, by Deepika Murthy, author of Little Indians.

## **Panel discussion: Talking Books, Sept 7<sup>th</sup>, 4 to 6 pm**

*How do we get our children to read, read more and read better?*

A lively talk and interactive panel discussion with 4 renowned book people - discussing the evolution of Indian children's publishing, moving from morals to values, creating spaces for reading, the future of the mother tongue and what oh what - story, cover, design, illustration, apps - can get our kids to pick up that book and read!

*featuring*

Umesh Malhotra - founder and CEO, Hippocampus Learning Centres

Subodh Shankar - owner, Atta Galatta book store

Vinayak Varma - children's books editor, author, illustrator (formerly with Amar Chitra Katha)

Deepika Murthy aka *Pika Nani* - author of Little Indians

## **Do-it-yourself Sustainability Workshops**

**Burn fat, not fuel, Sept 8<sup>th</sup>, 12 pm:** For those looking to ride a cycle and don't know where to start, Mayank Rungta, in association with the [Ride A Cycle Foundation](#) and [Bums On The Saddle](#) cycle store, brings 'Burn Fat, Not Fuel' - an interactive workshop on bicycling in the city, the what and how of choosing bicycles that's best for you, all that you need to know before you ride, and test trials.

Biking experts will be glad to help cycling enthusiasts maintain their cycle, give them riding tips and answer any queries they may have.

**Make your own earth-friendly Ganesha, Sept 8<sup>th</sup>, 11 am:** A fun, work with your hands workshop for kids and adults alike, on making non-toxic, lead-free Ganesha idols out of clay. With Chaturthi coming up on September 9<sup>th</sup>, the much loved festival is a great opportunity to celebrate in a safe, earth-friendly way.

## **CONTACT**

Facebook group <https://www.facebook.com/thegreenbazaar>

Event details: <https://www.facebook.com/events/458003464297230/>

More at: [www.thealternative.in](http://www.thealternative.in) , Contact: [Aarti.mohan@thealternative.in](mailto:Aarti.mohan@thealternative.in), +91 98454 98045

## NOTE FOR EDITORS

**About The Alternative:** [The Alternative](#) is a media platform focused on sustainable living and social impact. We strive to make sustainability an everyday conversation through choices we can make in our daily lives - from food to travel - in a way that lends itself to positive social impact. To promote the ideas of social good in everyday life, The Alternative connects with mainstream audiences through an online publication, conversations on social media, events, workshops and campaigns on the ground.

**About The Green Bazaar:** [The Green Bazaar](#) is a monthly weekend market that celebrates earth-friendly living. From organic wholesome food and chemical-free household utilities to handmade native crafts, eco-friendly toys and recycled goodies, the fair brings under one roof, a variety of sustainable products to power everyday living. The Bazaar also features DIY workshops, a dedicated children's corner, panel discussions and more for citizens to engage with conscious ways of living. The Green Bazaar is brought together by The Alternative, a media platform for sustainable living and social impact.

### Partners at The Green Bazaar

**ICCOA:** ([www.iccoa.org](http://www.iccoa.org)) The International Competence Centre for Organic Agriculture is a knowledge and learning center for all aspects of organic agriculture and agribusiness with a mission to build competence of organizations and individuals in organic agriculture and agribusiness.

### **Second To None:** (<https://www.facebook.com/groups/secondnone/>):

Second to None was started in Bangalore with a core principle of consuming less and reusing more, and making healthy choices for ourselves and for the planet. It started as an online group on Facebook, co-founded by Anu Gummaraju, Reena Chengappa, and Shilpa Kamath. Second to None has hosted 8 flea markets so far, in the city, since it started in June 2011.

**Hippocampus:** [Hippocampus](#) was founded in 2003, with the vision to inspire children to read more. The first of its kind Children's Experience Centre in Bangalore— a unique concept- was set up with the idea of creating a fun place for children filled with books and activities, so as to promote 'reading for joy'.

Ten years later and having added a branch in Chennai it continues to be a library and activity centre hosting events that promote reading among children from 0-12 years and strives to increase awareness about the importance of reading among parents through specially designed workshops and regular one on one interactions.

## **IMAGES**

**At The Alternative:** [Previous Green Bazaar editions](#) in Orion Mall, Park Square Mall  
[Cycling workshop pictures,](#)

[Hippocampus Reading Centre events](#)

**Storytelling by Vikram Sridhar:** [Atta Galatta-Interactive Story Telling,](#) [Atta Galatta,](#)

At bookstop for [Tulika Publishers](#)