

International Conference on Green & Sustainable Schools and Academic Institutions

A Solution to Climate Change

22nd - 23rd November 2013, New Delhi



PARTNERSHIP PACKAGE BENEFITS

PRE EVENT BENEFITS

Branding

- Officially branded as Associate Partners
- Logo placement and branding of your organization in all the publicity avenues (website, publication material, backdrop, other online media publication such as proceedings , etc)

Marketing

Your company details included on all collaterals used to promote the conference. Some of them are as follows:

- Your logo on all the Emailers
- Brochures and publicity materials
- Online advertisements and print advertisements
- Newsletters
- Exclusive email blast will be sent to all schools/ academic institutions
- One on one business meetings (pre planned)
- You will be branded and marketed as Associate Partners for the conference in the event brochure, press kits, backdrop, banners and website

Invitations

- Exclusive passes for 2 representatives for your organisation
- 10% discount on registration fee for your invitees

Publications

- Half page in the conference booklet where Associate Partners can write about their



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- organization, showcase their achievements, their services and projects. The conference booklet will be circulated to 250-300 summit participants and also to our mailing list (more than 10,000 entries) across the world which includes senior officials from South Asian Cities, technology provider from various countries, investors, financial institutions, media partners, etc;
- Include your publications in the delegates' conference kits

AT THE EVENT BENEFITS

Branding/Marketing

- Display you publications in the Publications' Arena
- Logo projected all across the walls during the coffee breaks and networking sessions
- Plasma screens and banners in the registration area, conference rooms and networking hubs displaying your logo
- Speaking opportunity & Business Meetings
- The opportunity to provide a wish list of delegates you would like to meet at the event- Cities Network Campaign will then invite these delegates on your behalf.
- A corporate networking table reserved for your company for open, one-to-one business meetings.

POST EVENT BENEFITS

Branding/Marketing

- The conference website will contain and maintain the same level of branding for up to 6 months after
- Following the conference, your company profile will be sent to delegates who attended the conference and who requested more information about your services
- Post conference newsletter will be sent out to our database and partners database.

