



**3<sup>rd</sup> Edition India Industry Water Conclave on  
Water Use Efficiency: An Imperative for India  
&  
5<sup>th</sup> Edition of FICCI Water Awards**

November 28, 2017  
FICCI, Federation House, Tansen Marg, New Delhi

**Agenda Outline**

09:15 – 10:00 a.m.	<b>Registration</b>
10:00 – 10:45 a.m.	<b>Inaugural Session</b>
10:45 – 11:15 a.m.	<b>Presentation of Awards to Winners of 5<sup>th</sup> Edition of FICCI Water Awards</b>
11:15 – 11:30 a.m.	Tea Break
11:30 – 01:00 p.m.	<p><b>Session 1- Water Use Efficiency in Agriculture: Towards Sustainable Farming</b></p> <p>Substantial improvements in agricultural water use efficiency are required to focus on food security issues arising from increasing population. Emerging irrigation technologies, crop management practices, systematic crop intensification etc. are proven measures for progressing towards ‘More Crop per Drop’ and improvement in the agricultural sector. The session will highlight innovative agricultural methods and techniques by private sector and research institutes to enhance water use efficiency in agriculture.</p>
1:00 – 2:00 p.m.	Lunch Break
2:00 – 3:30 p.m.	<p><b>Session 2- Closing the Loop: Industry Leadership in Water</b></p> <p>Water governance in the Industrial sector plays a significant role in achieving water security. Business leaders recognise water scarcity as one of the most daunting challenges for the future and the biggest risk to business resilience. Businesses therefore are implementing measures and investing in research and innovation to address the risk. This session will highlight industry best practises in water use efficiency- recycle and reuse of wastewater, Zero Liquid Discharge, industry technological innovations, online monitoring etc. It will also focus on enabling factors for scaling up of these initiatives.</p>
3:30 – 3:45 p.m.	Tea Break
3:45 – 5:15 p.m.	<p><b>Session 3 - The Urban Context for Water: Challenges and Way Forward</b></p> <p>Improving urban water-use efficiency is a key solution to India’s short-term and long-term water challenges. Efficient management of water and wastewater systems in addition to reuse of treated water in areas where fresh water is not an absolute requirement has become essential. The session will highlight best practice examples for improving water use efficiency, along with innovative practices in wastewater treatment and reuse. Moreover, the session will open the platform for creation of opportunities for private sector participation through innovative PPP models, with emphasis on creation of markets for wastewater reuse.</p>
5:15 – 5:30 p.m.	<b>Valedictory</b>