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EVERYTHING ABOUT WATER >



An Exclusive Trade Show on
**INDIAN WATER
INDUSTRY**

India

WATER EXPO

Reach The **Fastest Growing** And
Attractive Water Markets of India

Chennai

November 21-23, 2013
Chennai Trade Centre

Ahmedabad

February 7-9, 2014
Gujarat University Exhibition Hall,

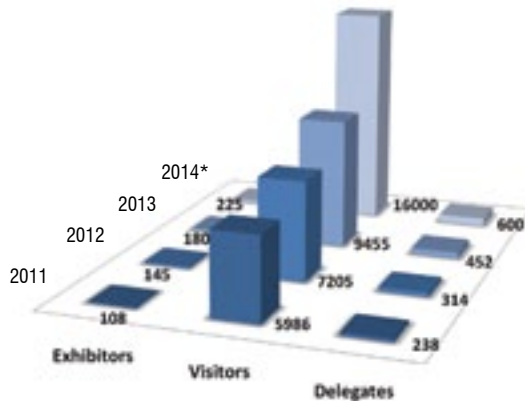
Conference Supporting Partner



Supported By



India Water Expo Show Statistics



- India Water Expo - 2014*
- India Water Expo - 2013
- India Water Expo - 2012
- India Water Expo - 2011

* Expected

“Our experience at India Water Expo has been great. We will be a part of it in the coming years too.” -
Mr. Rajesh Joshi, Hitech

SHOW PROFILE

India Water Expo is the most comprehensive forum focusing on the Indian Water Industry. Covering the Southern & Western regions, the next editions of the show will be held in Chennai & Ahmedabad; two major hubs of the Indian Water Sector.

Organised by EA Water Pvt Ltd, India Water Expo gives players specializing in water treatment, wastewater management and all other related industries the most cost-effective marketing platform to showcase and exhibit their products and expertise.

The show lays specific emphasis on the rapidly growing point-of-use residential water purification market and draws a large number of component manufacturers, system integrators and distributors from all over India. It combines technology displays, networking, education, business development & brand promotion to capture the energy of a rapidly expanding water market in India.

INDIA WATER EXPO EXPERIENCE

- ▶▶ Exclusive trade show on the Indian Water Sector
- ▶▶ Economical exhibiting platform
- ▶▶ Build prospective databases & reach targeted customers
- ▶▶ Seek partners to shape future collaborations
- ▶▶ Raise public profile & build your brand image
- ▶▶ Network with leading solution providers, government officials & decision makers
- ▶▶ Leverage on support from regional associations, government bodies & the media

Show Highlights

Conferences & Training Workshops

- ▶▶ International Conference on ‘Clear Solution to Clean Water’
- ▶▶ Conference on Rural Drinking Water Management
- ▶▶ Session on How to Set-Up & Upscale Your Water Business
- ▶▶ Advance Training on Design, Operation, & Maintenance of ETP & STP
- ▶▶ Training on Domestic & Industrial RO and Servicing
- ▶▶ Training on Rain Water Harvesting & Groundwater Management
- ▶▶ Training on Water Reuse-Recycling





Star Attractions



India Water Forum

India Water Forum gives exhibitors an opportunity to schedule presentations, interacting with visitors directly within the exhibition hall. They can address visitors on their technology & product offerings taking direct questions & enquires on the spot.



One-2-One Meetings

Visitors & exhibitors can maximize their experience by connecting with the right participants at the event. We take upon the task of pre-fixing one-to-one meetings for exhibitors & visitors as per their specific interests and add on to the advantage for being a part of the India Water Expo.



Product Launch Zone

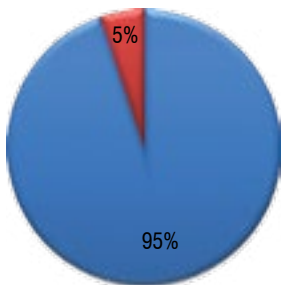
The Product Launch Zone is an exclusive section for exhibitors to display their new product ranges and generate queries. Visitors, be the first to gather updates on latest products and technologies in the industry!

Facts You Would Like to Know About The Indian Water Industry

India is on the brink of being listed as a water stressed country. Challenges in meeting the disparity in demand and supply of water affirm the prevailing significance of the Indian Water Sector. Valued at almost 60000cr, the sector is seeing an annual growth of 18%. The mentioned statistics show the current state and highlight the potential for growth in the India water market.

The fragmented nature of the market and the lack of knowledge amongst the users however build hurdles in the segment's growth path. For over a decade, EverythingAboutWater has taken the initiative of creating a bridge between the players in the sector and the users. The India Water Expo brings the two on a single international platform and helps understanding the latest developments and technologies available for better water & wastewater management.

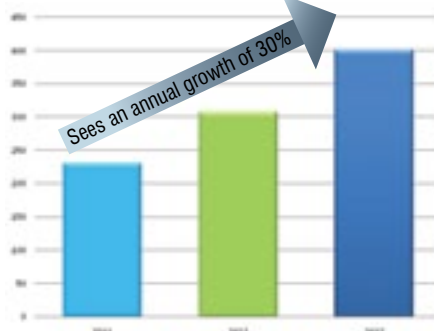
Indian Water Industry Market Share



- Global Water Industry (500bn USD, INR 2708500 cr)
- Indian Water Industry (12bn USD, INR 60000 cr)

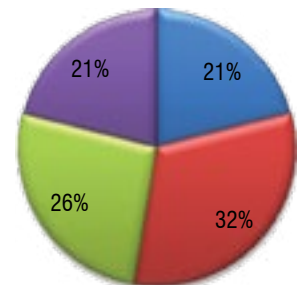
* Includes water & wastewater treatment, water handling and irrigation system integrators, manufacturers and suppliers.

PoU Market Growth Trend In India



- 2011, (230mn USD, INR 1245cr)
- 2012, (307mn USD, INR 1664cr)
- 2013, (400mn USD, INR 2164cr)

Segment segregation of Water & Wastewater treatment market in India



- Residential (200mn USD, INR 1083 cr)
- Industrial (250mn USD, INR 1354 cr)
- Municipal (300mn USD, INR 1623 cr)
- Commercial (200mn USD, INR 1083 crs)

SHOW SCHEDULE

India Water Expo Chennai 2013 Edition November 21-23, 2013 | Chennai Trade Centre

Why Chennai?

- ▶ One of the largest Indian metropolitan cities
- ▶ Most developed industrial base in Southern India
- ▶ Robust growth in manufacturing & services
- ▶ Central hub for the Indian water market
- ▶ High potential for new players entering the Indian water market
- ▶ Upcoming desalination projects boosting opportunities for water treatment players
- ▶ Increasing growth seen in wastewater reuse & recycle projects in South India
- ▶ Increased Government investments on numerous water conservation projects

India Water Expo Ahmedabad 2014 Edition February 7-9, 2014 | Gujarat University Exhibition Hall,

Why Ahmedabad?

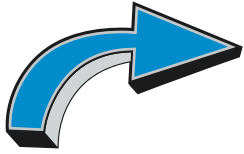
- ▶ India's fastest developing state
- ▶ Contributes about 16% of the country's total industrial production
- ▶ Robust growth in manufacturing & service segments
- ▶ Investments expected to rise close to \$450bn in the next few years
- ▶ Regional hub for the Indian water sector
- ▶ GDP growth of 11.3%
- ▶ Higher potential for new players in the water sector
- ▶ Rising government investments on water & wastewater management projects
- ▶ Investments in the water sector to increase with municipal & industrial water projects
- ▶ Growing market for point-of-use residential water purification systems

“The visitor quality was good.
In a nutshell a great show.”-
**Mr. Manan Shah, CRI
Pumps**

“Definitely the best show
on the Indian Water
Sector!”- **Mr. Ajay Shroff ,
Pratham Filter Industries**

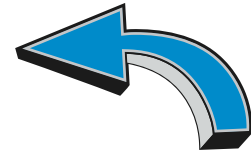
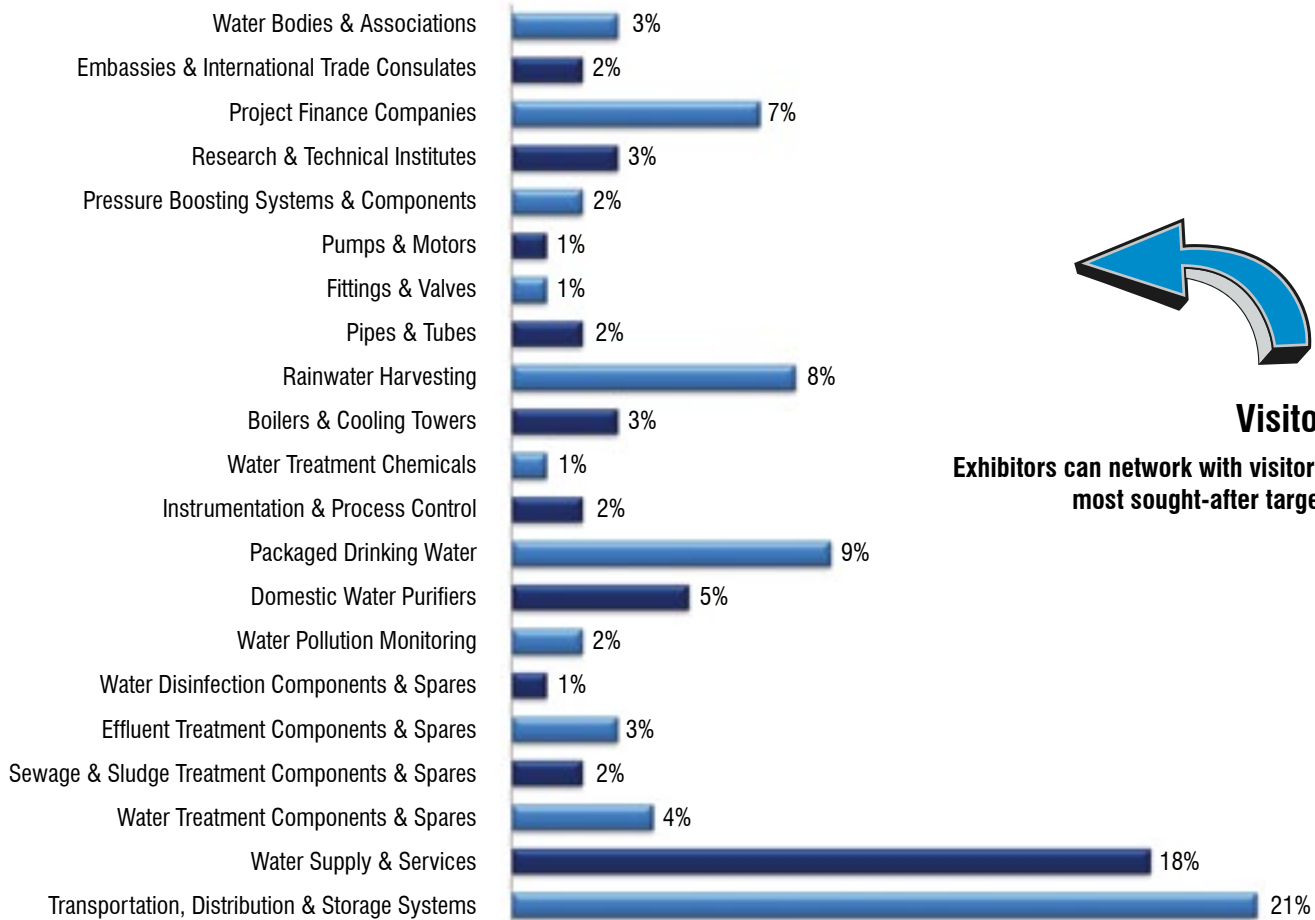
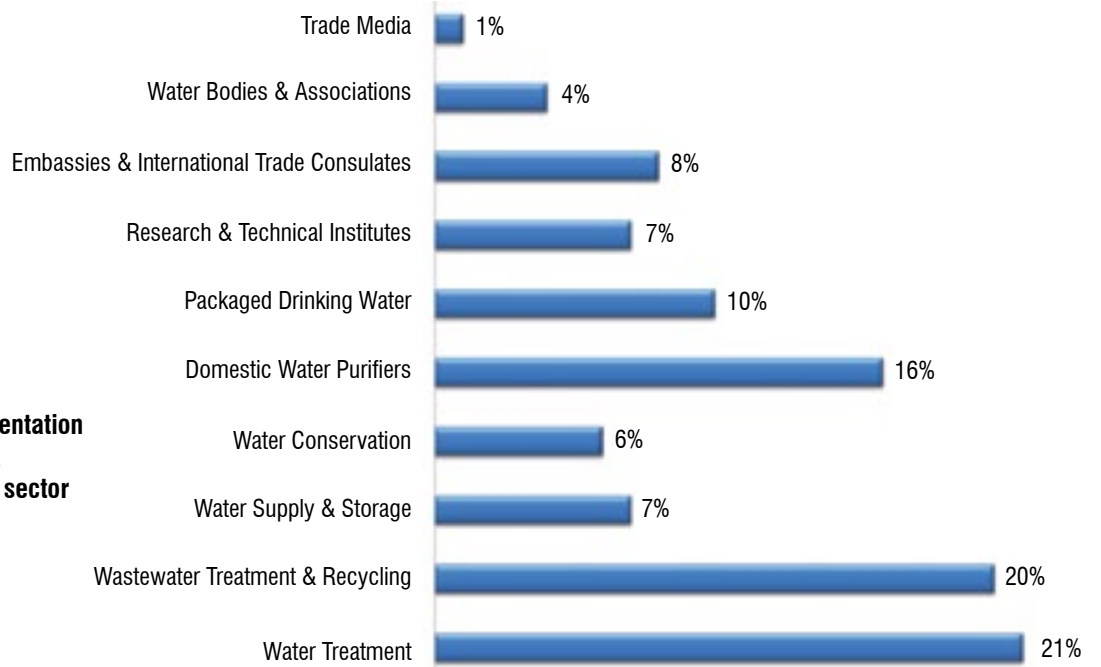


The Participants



Exhibitor Profile

The show will cover an extensive segmentation of system integrators, manufacturers & suppliers from the water & wastewater sector



Visitor Profile

Exhibitors can network with visitors from their most sought-after targeted sectors

Book Your Space Today!!

Shell scheme package per 9-sqm includes

- Standard Octonorm Shell scheme with rear & side walls
 - Carpet covering the floor of the stand
 - 3 Spotlights
 - 1 Power Point
 - Stand Fascia
 - 1 Table & 2 Chairs
 - 1 Waste Bin
 - Invitation Cards

Sponsorships

India Water Expo offers excellent opportunities for establishing contacts, initiating joint ventures and doing business. By being a sponsor you as a company shall enjoy wider coverage, increased visibility as a brand, which helps forge synergies.

The options include: Platinum Sponsor, Diamond Sponsor, Magnum Sponsor, Gold Sponsor, Silver Sponsor, Badge Sponsor, Conference Sponsor, Main Gate Sponsor, Registration Counter Sponsor, Water Sponsor, Exhibitor Directory Sponsor, Delegate Kit Sponsor, Event Website Sponsor, etc.

The Organiser

India Water Expo is organised by EA Water Pvt. Ltd. As India's only knowledge and marketing solutions provider in the water sector EA Water has been a market leader & innovator with many of its services. Their expertise and focus on the water segment for over a decade gives an edge over the rest. The strong combination of focus on the Indian water sector with global domain expertise makes India Water Expo the best water show in this part of the world.

EA WATER PVT. LTD.

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