

Institute of Rural Research and Development (IRRAD)
(An initiative of S.M. Sehgal Foundation)

invites you to a
Conference on

RURAL VOICES: UNHEARD TO EMPOWERED

on Thursday, May 3, 2012

at IRRAD Auditorium, Plot 34, Sector 44, Institutional Area, Gurgaon 122003



Objectives of the Conference

- Highlight the positive impact of participatory communication within rural communities
- Showcase successful models and practices in alternative media
- Reiterate the need for community inputs in the development process
- Identify resources for rural development communications

DAY ONE: May 3, 2012

The conference is divided into four sessions:

- Celebration of Rural Voices
- Alternative media in rural development communications
- Policy framework, guidelines and resources for development communications
- Action planning for collective initiative and cooperation

DAY TWO: May 4, 2012 (Optional)

The conference also brings an opportunity to the participants for a field visit to witness a community radio initiative, Alfaz-e-Mewat FM 107.8 in village Ghaghas, District Mewat (Haryana). Visit Timings: 8:30 AM-3:00 PM

IRRAD is an initiative of S.M. Sehgal Foundation, registered as a trust in 1999, dedicated to creating a brighter future for India's rural communities. IRRAD envisions rural people across India motivated and empowered to make their lives more secure and prosperous. www.irrad.org

RSVP to sonia.chopra@irrad.org by April 15 or call +91-124-4744122, +91-124-4744100
Directions to IRRAD, attached

