

PJRB-SPARC

TRAINING PROGRAMS SERIES 2018

Training of Trainers

GOVERNMENT SCHEMES FOR FARMERS

(Central Govt & Punjab Govt)

Foundation Course

Organised by

Pandit Jagat Ram Bhargava School for Profitable Agriculture and Resource Conservation

(An Institute by FORCE Group of Non-Profits, New Delhi, India)

on

September 27-28, 2018. Repeated on November 23-24, 2018

at

RM Bhargava Conference Hall, PJRB-SPARC, Ghugial Village, Opp. KangMai Bus Stand, near Hoshiarpur City, Punjab.

PJRB SPARC

2018

About FORCE Group of Non-Profits, New Delhi

The FORCE for Water Security Group is a set of sister non-profits and institutions dedicated to the cause of Water Security, Safe Water, Sanitation and Hygiene for all. FORCE NGO, the parent organization of the FORCE group is a grassroots organization that also uses its community experiences to influence policy and for intellectual growth of all stakeholders. Established in 2004, FORCE was awarded for its work on Water Conservation at the National Urban Water Awards 2009 by the Ministry of Urban Affairs.

This training program is being offered by a FORCE Group Institution - Pandit Jagat Ram Bhargava School of Profitable Agriculture and Resource Conservation (PJRBS-SPARC). PJRBS-SPARC leverages the FORCE Group's expertise for water conservation to promote profitable, resource efficient and health-giving agriculture. It aims to remove the root cause of farmer distress viz. lack of water and information; access or the ability to adopt water efficient, resource efficient, high income generating methods of farming. Through its work for:

- Education, Training and Behavior Change in stakeholders
- Research and Policy Think Tanks
- Innovation and Entrepreneurship Support
- Certification and Advisory services
- Services for water efficient farming

...PJRBS-SPARC not only helps prevent farmer distress but also the nutrition crisis and environmental degradation of fertile lands.

Need for the Course

It is sad but true that the hand that feeds the world barely has enough to feed itself in the current agriculture paradigm. Agriculture, as practiced by most farmers today, is unsustainable – economically and environmentally. With each passing year, the downward spiral intensifies as the disastrous potpourri of polluted & depleted soil, water impoverishes farmers and destroys the health of generations.

The Government of Punjab and the Government of India are alive to the socio-economic crisis that this can cause. Also, as a welfare state, they are conscious of their duty towards the marginalized farmers. They have launched several schemes that can help the farmer add to his income while also sustaining our precious environment and water resources. Some schemes offer direct support while others add to the livelihood generation potential of their circumstances. The schemes are offered and managed by different departments of the governments. Some schemes are even offered jointly by departments of the central and the state governments.

Unfortunately, farmers are not able to access all these schemes. Reasons vary from not being aware of the schemes, eligibility criteria, application process, nodal authorities etc.

The ToT on Government Schemes aims to address this gap. By giving Trainers an overview of the schemes and conditions attached to their access, we aim to enable them to guide farmers

on availing their rights – especially those pertaining to Water Efficient, Resource Efficient, Profitable and Health giving agriculture.

All programs are designed and conducted with the personal guidance of:



Sh. Gurpreet Saini - Director, PJRB SPARC - A graduate and post graduate in Plant Pathology from the prestigious Punjab Agriculture University and an MBA from Punjab Technical University, Sh Gurpreet Singh Saini is the young, dynamic head of PJRB-SPARC. Gurpreet has a diversified experience of 12 years in Crop Financing, Crop Management, Consulting for Training and development. His experience in helping enhance farm incomes with good agriculture practices gives him a strong understanding the psyche of the farming community. He also has experience of advocacy with government officers particularly for helping farmers make informed choices. He was a part of pioneering private sector innovations to introduce mobile based customized, agri- information in India. Gurpreet is also a travelogue, sports and theater enthusiast.

Jyoti Sharma – A Social Entrepreneur and Environmentalist, Jyoti Sharma is the founder and Chairperson of the FORCE group of Non-profits based in India. Under her leadership, in recognition of FORCE’s work for water conservation, it was awarded the National Urban Water Award by the Government of India.



Jyoti is an economics graduate from Hindu College, University of Delhi, business management alumna from the prestigious Indian Institute of Management (IIM), Bangalore and a trained expert in Groundwater Management and Water Footprints. She has worked in the For-Profit sector for many years before founding the FORCE group of Non-Profits in 2004. She is a part of the global Ashoka Social Innovators for Public network and is a Swearer Fellow at Brown University, USA. She has been nominated to several Policy making / Advisory Committees of the Indian Union and State Governments including the 9-member Drafting Committee for the sensitive ‘National Framework Water Act’. She has also authored articles that have been published in international journals. Due to her strong environmentalist credentials, she represented India as an Olympic Torch runner in the Green Beijing Olympics 2008.

She is the author of the insightful book on social innovation – [Effective Social Innovation](#) and of articles in national and international journals on Water, Sanitation and Social Innovation. She also offers talks, consultations and training modules based on these. Her recent articles were published in the Stanford Social Innovation Review.

PJRB-SPARC Advisory Panel – PJRB-SPARC’s advisory panel comprises of experts from agriculture, agro-industry, water management and academia. The panel members advise the Board of Trustees on strategic direction and program development. They also engage with PJRB-SPARC activities (including trainings) depending on its fit with their areas of interest.

The Training of Trainers (ToT) Foundation Program for Government Schemes for Farmers (GSF)

(Program Schedule attached separately)

The training is part of a series – ‘Training of Trainers on Water Efficient, Profitable Agriculture’ - an initiative by PJRB-SPARC to support existing proponents of environment friendly, sustainable agriculture. The focus of ToT is to create multipliers – advisors and trainers – who can further train practicing farmers and influencers within village communities for adopting or facilitating adoption of sustainable agriculture forms.

The training modules for ‘Foundation Program for Government Schemes for Farmers’ will include -

- (i) **Understanding the principles that govern government scheme design** – Being aware of the guiding principles behind scheme design is essential to understanding how to access them. The government’s larger objectives behind offering this support needs to be respected when applying.
- (ii) **Database of Schemes offered by the state Government of Punjab** – A database of schemes offered by the different departments in the Punjab government to farmers and their families will be shared and discussed with participants. It may come as a surprise to participants that there are many schemes offered by departments other than the Department of agriculture that positively impact a farmer’s ability to do sustainable, profitable agriculture.
- (iii) **Database of Schemes offered by the Union Government of India** – A database of schemes offered by the different departments in the Union Government to farmers and their families will be shared and discussed with participants – including schemes offered by departments other than the Department of agriculture that help a farmer do sustainable, profitable agriculture
- (iv) **Scheme details and processes** – An overview of scheme details such as eligibility criteria, type and quantity of benefit, geographical coverage, validity period, scheme website, nodal department, disqualifying conditions and application form will be given for all schemes discussed.
- (v) **Practice in Process** – As a part of training group activity, trainees will go through the entire process (including online and offline components) of helping a villager access a government scheme. This will be done through role plays and simulation exercises.
- (vi) **Group activity to create a planning tool for GSF** – The trainees utilize the learnings to brainstorm for a PJRB-SPARC crowdsourcing project to develop an Agri-tech tool for mainstreaming GSA support.

- (vii) **Networking for continued learning** – Inducting all trainees into the SPARC GSF network. Also introducing trainees to other networks, Associations & Resources that they can choose to be part of.

Community Immersion – Experiencing Punjab *

We believe that an immersive community experience allows trainees to self-learn ground realities in Indian villages. With this objective, we offer some additional features that not only allow trainees to enjoy the lovely Punjabi culture but also observe and learn.

- (i) **Interaction with village youth and farmers**– No training is complete if it is not grounded in an experience of ground realities. Through interactive sessions with village youth and farmers we help you get a realistic view of the rural environment so that you can situate your new learnings better. For village youth, you are also their window to the world – a community service that we are sure you would like to do.
- (ii) **Sightseeing opportunity** – Experience Punjab! In the free time after training sessions, we will arrange for visits to local tourist destinations.
- (iii) **Campus Canvas** – The campus is your canvas – create something to remind us of you!
- (iv) **Yoga and Water Meditation everyday** – At FORCE we revere Water as a Teacher. For those interested, join us in our daily Learning from Water and Yoga sessions.

*subject to adequate numbers of interested participants and community availability. Offer open only to Residential participants.

Program Fees for 3 day Program

Rs 4,900/- inclusive of accommodation & meals on twin sharing basis, transport from Hoshiarpur railway station/bus stand/Adampur airport to PJRB SPARC can also be arranged

*subject to pre-planning, adequate numbers of interested participants and availability. Offer open only to Residential participants.

Rs 2,900/- for non-residential participants

REGISTER NOW! LIMITED SEATS AVAILABLE

Program dates: September 27-28 and November 23-24, 2018.

For registration or queries, please email at trainings@pirbbsparc.org;

or call Sarthak Anand +91 9873053096, Gurpreet Singh Saini at +91 7009097094

