

11th EverythingAboutWater EXP 2014

International Exhibition and Conference
on Water and Wastewater Management



SOUTH ASIA'S LARGEST WATER EVENT

SUPPORTING PARTNER



सत्यमेव जयते

Ministry of Urban Development
Government of India

Network With

350

19000

900

EXHIBITORS VISITORS DELEGATES

January 9-11, 2014

NSIC Ground Okhla,
New Delhi, India

EVENT PARTNERS

Conference
Supporting Partner

Partner Country



SUPPORTING PARTNER



INDIAN
MEMBRANE
SOCIETY



INDIAN
ENVIRONMENTAL
ASSOCIATION

ONLY SHOW BY WATER EXPERTS

Remain Ahead Of Your Competition. Participate at South Asia's Largest Water Event.

The 11th EverythingAboutWater Expo 2014 presents the perfect occasion to...

- Position your company as a market leader in the water domain
- Gain unparalleled access to your target market
- Target new clients and launch new products and/or services
- Provide positive brand alignment to your products, and promote your company image
- Gain access to industry leaders, policy/decision makers and visitors attending the event
- Profile your technologies and projects and meet the key stakeholders
- Benefit from a range of networking opportunities at the expo
- Gain from a direct association to the event's global promotional campaign
- Spot new trends, show the progress made
- Gain feedback and collect market research
- Build prospective databases and generate Sales leads

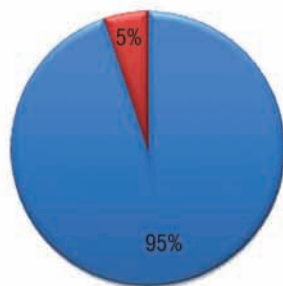


Facts You Would Like to Know About The Indian Water Industry

India is on the brink of being listed as a water stressed country. Challenges in meeting the disparity in demand and supply of water affirm the prevailing significance of the Indian Water Sector. Valued at almost 60000cr, the sector is seeing an annual growth of 18%. The mentioned statistics show the current state and highlight the potential for growth in the India water market.

The fragmented nature of the market and the lack of knowledge amongst the users however build hurdles in the sector's growth path. For over a decade, EverythingAboutWater has taken the initiative of creating a bridge between the players in the sector and the end-users. The EverythingAboutWater Expo brings the two on a single international platform and helps understanding the latest developments and technologies available for better water & wastewater management.

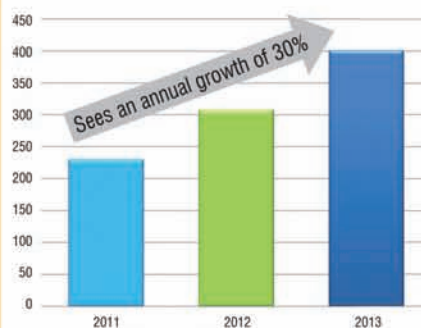
Indian Water Industry Market Share



- Global Water Industry (500bn USD, INR 2708500 cr)
- Indian Water Industry* (12 bn USD, INR 60000 cr)

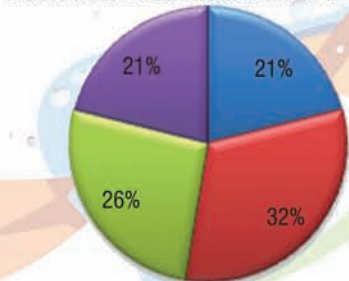
* Includes water & wastewater treatment, water handling and irrigation system integrators, manufacturers and suppliers.

PoU Market Growth Trend In India



- 2011, (230mn USD, INR 1245cr)
- 2012, (307mn USD, INR 1664cr)
- 2013, (400mn USD, INR 2164cr)

Segment segregation of Water & Wastewater treatment market in India

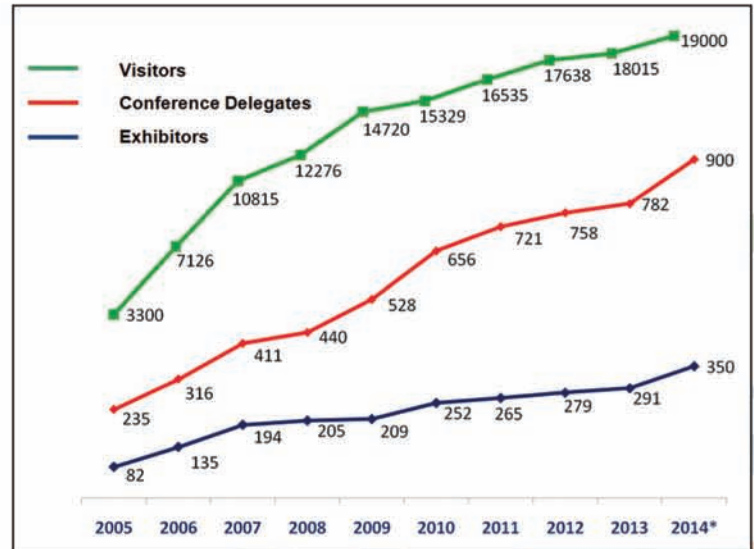


- Residential (200mn USD, INR 1083 cr)
- Industrial (250mn USD, INR 1354 cr)
- Municipal (300mn USD, INR 1623 cr)
- Commercial (200mn USD, INR 1083 cr)

Conferences & Training Workshops On :

- ▶ International Conference on Latest Developments in Water & Wastewater Management
- ▶ International Conference & Training on Advancements in Seawater Desalination
- ▶ Conference on Non-Chemical Disinfection Technologies
- ▶ Conference on Non Revenue Water & Leakage Prevention
- ▶ Session on How to Set-Up Your Own Water Business
- ▶ Hands-on Training Workshop on RO System Design
- ▶ Training on Water Reuse-Recycling
- ▶ Training on MBR Technologies
- ▶ Panel Discussions
- ▶ Q&A Sessions

Growth Towards Progress..



*Expected

Grab Premium Positions Under Your Country Pavilion.

Get the Attention Of Your Target Audience.

Extending the international presence from the previous edition, the 11th EverythingAboutWater Expo shall have 25 countries participating from across the globe. Exhibitors can facilitate their participation and highlight their technologies and products under their own country pavilion through:

- Country Pavilion** - an exclusive show attraction
- Country Highlight** - bringing your country in the limelight
- A Reserved Space** - under your nationality
- Raising Visitor Footfall** - with popularity of your country pavilion

The featured pavilions shall have countries including: China, Germany, Taiwan, USA, Israel and Singapore.

"The EverythingAboutWater Expos prove to be an excellent platform for networking and meeting potential clients and associates. We will surely be a part of the next year event."

- Dr. Partha Chakravarty,
McNally Bharat Engineering Co. Ltd.



Star Attractions



**NETWORKING
DINNER**



**ONE-2-ONE
MEETINGS**



**PRODUCT
LAUNCH ZONE**



**VISITOR
PRE-REGISTRATION**



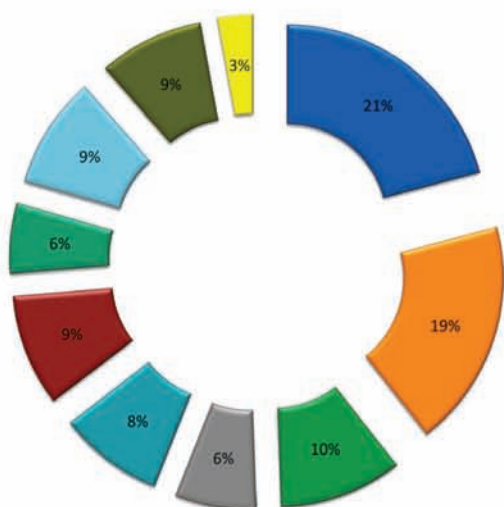
**EA WATER
FORUM**



**Dr. H2O
PAVILION**

Exhibitor Profile

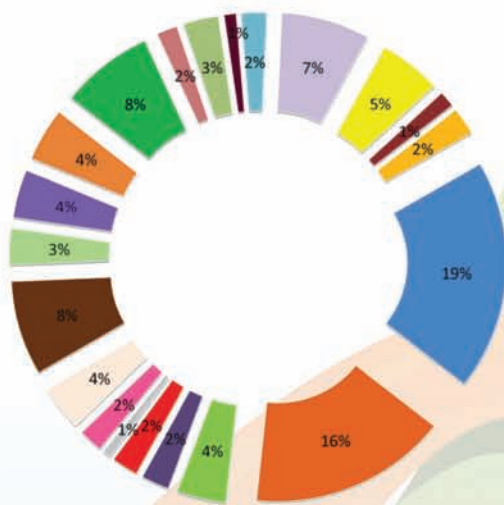
Leading international & national system integrators, manufacturers & suppliers shall be seen exhibiting at the show



Water Treatment	21%
Wastewater Treatment & Recycling	19%
Water Supply & Storage	10%
Water Conservation	6%
Domestic Water Purifiers	8%
Packaged Drinking Water	9%
Research & Technical Institutes	6%
Embassies & International Trade Consulates	9%
Water Bodies & Associations	9%
Trade Media	3%

Visitor Profile

The show offers you the biggest platform to connect with your targeted customer segments



Water treatment OEM's and System Integrators	19%
Wastewater Treatment OEM's and System Integrators	16%
Textile	4%
Sugar	2%
Refineries	2%
Pulp & Paper	1%
Power Plants	2%
Pharmaceutical	4%
Leather & Tanneries	3%
Hotels & Hospitals	4%
Government	8%
Food & Beverages	2%
Embassies & Trade Consultants	3%
Electronics	1%
Education & Research Institute	2%
Consultants	7%
Component Manufacturers	5%
Cement	1%
Automobile	2%
International Visitors	5%
Others	7%

Organized By
EA WATER PVT. LTD.

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PRESENT AT:

• AHMEDABAD • BENGALURU • CHENNAI • HYDERABAD • MUMBAI

 AN EARTH WATER ENTERPRISE

www.eawater.com/expo



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