

**ONLY SHOW BY
WATER EXPERTS**

**10th EverythingAboutWater
EXP  2013**
International Exhibition and Conference
on Water and Wastewater Management

Co-Organized by

ASSOCHAM



CHENNAI

EVENT PARTNERS

Invitation Partner



Smart solutions.
Strong relationships.

Water Partner



Gold Partner
(Desalination Training)



February 28 - March 2, 2013
Chennai Trade Centre,
Nandambakkam, Chennai, INDIA

BE A PART OF SOUTH ASIA'S LARGEST WATER EVENT



Network With

350
Exhibitors

19000
Business Visitors

900
Conference Delegates

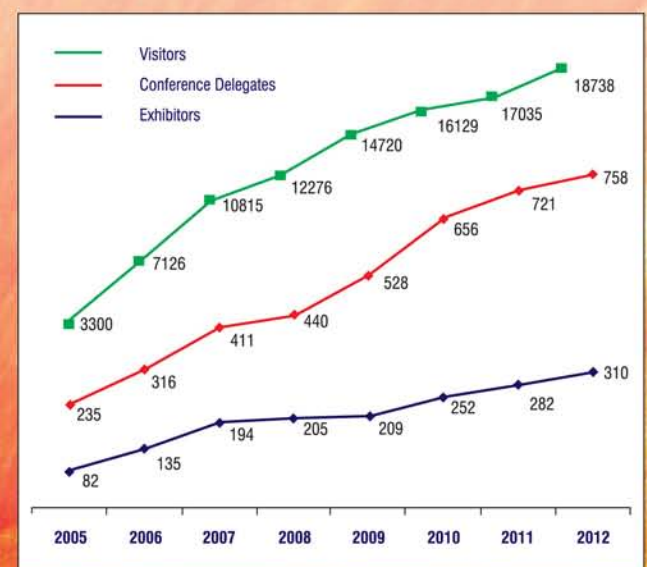
FACTS THAT COUNT

A HIGH PROFILE WATER SHOW

EXHIBIT TO PROFIT

	EA WATER EXPO	OTHER EXHIBITIONS
Domain Knowledge	Yes	No
Focused Platform	Yes	No
Reach to Right Audience	Yes	No
International Presence and Repute	Yes	No
Proven Quality in all Previous Activities	Yes	No

GROWTH TOWARDS PROGRESS



**YOUR
GATEWAY TO
THE INDIAN
WATER
INDUSTRY**

Event Profile

The 10th EverythingAboutWater International Exhibition and Conference is **South Asia's largest event covering the global water & wastewater industry**. Our flagship event celebrated **9 years** in 2012 and saw **18,738** trade visitors, 758 delegates and 310 exhibitors, from all corners of the globe, come together to share their experiences & knowledge, to network and build their business over three days. EverythingAboutWater Expo, the **largest industry gathering** in India, permits you to penetrate into the dynamic Indian and International water markets.



International Presence Country Pavilions

Extending the international presence from the previous edition, the 10th EverythingAboutWater Expo shall have 25 countries participating from across the globe. Exhibitors can facilitate their participation and highlight their technologies and products under their own country pavilion through:

- Country Pavilion** - an exclusive show attraction
- Country Highlight** - bringing your country in the limelight
- A Reserved Space** - under your nationality
- Raising Visitor Footfall** - with popularity of your country pavilion

The featured pavilions shall have countries including: China, Germany, Taiwan, USA, Israel and Singapore.

What to Expect ?

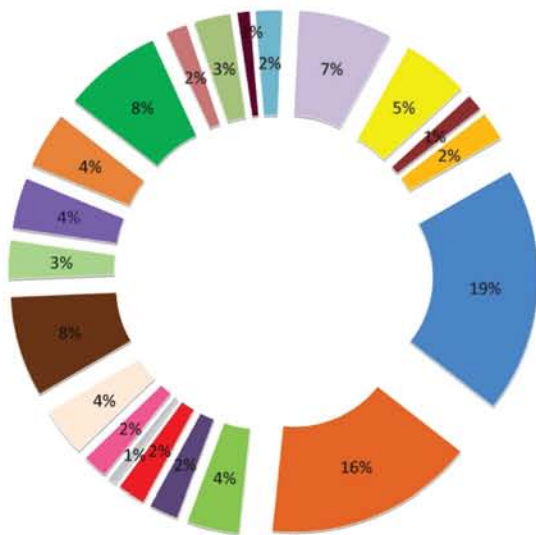
- ▶ **Focus and understanding on water:** We are a water-focused company. Our exhibitions, conferences, magazines, websites, e-Newsletters, seminars, and training programmes are extremely popular with water professionals. We are the only knowledge solutions provider with focused domain knowledge and exhaustive quality database.
- ▶ **Holistic and comprehensive platform:** The exhibition focuses on the expected dynamic growth in India's water & wastewater market. It provides a unique platform for sourcing and trading of water/wastewater treatment technologies, services and financing. The conference will cover financing opportunities & market trends, legislation & policies, and technological innovation.
- ▶ **Extensive international outreach:** EverythingAboutWater EXPO leverages on the strength of its reach (participation in all International Water Events, and active International Agents in USA, Europe, Middle East and Asia). The latest offering is exclusive China Edition of EverythingAboutWater magazine which reaches out to entire water community in China.
- ▶ **Strong support from industry and media:** International and local trade associations such as ASSOCHAM, VDMA, WQA, Indian Water Works Association, Indian Desalination Association, Indian Environmental Association, and Indian Membrane Society, as well as leading print & electronic media actively support the event.
- ▶ **India's strategic position as South Asia's water hub:** India is one of the biggest and most attractive markets in the world, related to water management. India's water market is estimated to be about \$12 billion, growing at a rate of 15-20% every year. EverythingAboutWater EXPO will capitalize on India's role as a regional water hub, as well as a trade, services and finance centre in Southeast Asia reaching out to regional markets and players.

Why Exhibit ?

If remaining ahead of the competition is what you are looking for, why not exhibit at 10th EverythingAboutWater EXPO? The exhibition presents you the perfect occasion to...

- Position your company as a market leader in the water domain
- Gain unparalleled access to your target market
- Target new clients and launch new products and/or services
- Provide positive brand alignment to your products, and promote your company image
- Gain access to industry leaders, policy/decision makers and visitors attending the event
- Profile your technologies and projects and meet the key stakeholders
- Benefit from a range of networking opportunities at the expo
- Gain from a direct association to the event's global promotional campaign
- Spot new trends, show the progress made
- Gain feedback and collect market research
- Build prospective databases and generate Sales leads

Visitor Segmentation



Water treatment OEM's and System Integrators	19%	Government	8%
Wastewater Treatment OEM's and System Integrators	16%	Food & Beverages	2%
Textile	4%	Embassies & Trade Consultants	3%
Sugar	2%	Electronics	1%
Refineries	2%	Education & Research Institute	2%
Pulp & Paper	1%	Consultants	7%
Power Plants	2%	Component Manufacturers	5%
Pharmaceutical	4%	Cement	1%
Leather & Tanneries	3%	Automobile	2%
Hotels & Hospitals	4%	International Visitors	5%
		Others	7%

Conferences & Trainings

International Conference on 'Latest Developments in Water & Wastewater Sector'

The two-day conference aims to create a platform for knowledge sharing for all stakeholders in the water & wastewater sector. It covers a rich variety of subjects, technologies and practices.

Conference on Rural Drinking Water Management

In this session we shall discuss the various components that impact effective water quality management in rural India.

Conference on State of Water Sector: Key Challenges & Opportunities

The conference is based on policies framed to overcome key challenges faced by the government like leakage detection, BOT, O&M and others.

Training on Water Reuse & Recycle

This training workshop will investigate all sources of water, address the quality characteristics of each, and detail the treatment technologies appropriate for the range of treated water uses.

Training on Designing, Operation & Maintenance of MBR Plants

This training workshop gives special emphasis on MBR systems imparting knowledge to the participants on how to select, design and engineer such systems.



Training on Rain Water Harvesting & Ground Water Management

The workshop shall focus on the theory, practice and policy of rainwater harvesting and groundwater management.

Training on 'How to set-up your own Water Business'

Giving an overview of the Indian Water Industry, the session will throw light on opportunities in the industry. It shall guide entrepreneurs on the required financial and technical support.

Q&A Session on Opportunities & Challenges in the Indian Water Market

An exclusive session for international players to better understand how they can enter and begin their operations in the Indian water sector.

Special Attractions



NETWORKING DINNER

Meet the leaders. Build Relations. Have Fun!

A special dinner evening is being organized for all attendees to interact with all exhibitors and experts of the show. The dinner shall be held on the show evenings and has limited entry. So, book your seat now!



PRODUCT LAUNCH ZONE

Be the First to Attend New Product Launches

If you are interested in learning about new products being introduced in the market, the 10th EverythingAboutWater Expo 2013 is the place to be. Global manufacturers in the water and wastewater sector shall launch their new product ranges at the Product Launch Zone. Be the first to attend technical demos and presentations on the new products and technologies in the industry.



VISITOR PRE-REGISTRATION

Facilitate FREE Entry to the Expo

The show would attract a huge crowd and sometimes visitors end up spending their valuable time in just queuing up for completing the registration formalities. In order to avoid the last minute haste there will be a special booth to facilitate entry for visitors who pre-register themselves before the event. There is more in store. First 1000 Pre-registered visitors would be entitled to a surprise gift.



ONE-2-ONE MEETINGS

Spend your time optimally by meeting identified exhibitors.

The show will have leading players in the water industry providing an opportunity to intermingle and share knowledge. EverythingAboutWater will take upon the task of pre-fixing appointments with specific exhibitors of your interest for arranging one-2-one meetings.



EA WATER FORUM

Make a lasting impression. Acquire knowledge.

Exhibitors will have time slots for presentations within the exhibition hall. It is a value added service & an extremely useful medium for making a lasting impression and addressing a focused audience. It is an opportunity for visitors to walk the exhibition floor and listen to informed high-quality technical and product presentations by industry experts.



Dr. H2O PAVILION

Consult Specialists to Treat Your Ailments.

Dr. H2O Pavilion is a discussion area where visitors meet leading experts and independent consultants to talk about various problems they might be facing on water and wastewater management. Visitors can get unbiased, technically and operationally viable solutions from independent consultants as suppliers/exhibitors would only be interested to promote their own technology or product.

Exhibitor Profile

- ▶▶ Water Utilities
- ▶▶ Project Developers
- ▶▶ Project Finance Companies
- ▶▶ Plant Builders
- ▶▶ Engineering Companies
- ▶▶ Consultants, Research & Technical Institutes
- ▶▶ Trade Publications
- ▶▶ Manufacturers & Suppliers for:
 - Water Treatment
 - Wastewater Management
 - Recycling
 - Water Supply & Services
 - Water Management Systems
 - Water Conservation
 - Desalination & Distillation
 - Filtration Equipment
 - Effluent Treatment Systems
 - Water Pollution Monitoring
 - Water Purification
 - Sewage & Sludge Treatment
 - Pipes Fittings
 - Valves
 - Packaged Drinking Water
 - Instrumentation & Process Control
 - Transportation Distribution & Collection Systems
 - Water Treatment Chemicals
 - Boilers, Cooling Towers
 - Rainwater Harvesting
 - Pumps & Motors, etc

Visitor Profile

- ▶▶ Government - National Officials from:
 - Ministry of Water Resources
 - Ministry of Environment & Forests
 - Ministry of Urban Development
 - Ministry of Rural Development and Drinking Water Mission
 - Irrigation Authorities
- ▶▶ Technocrats, Advisors and Policy Makers
- ▶▶ Distributors and Dealers
- ▶▶ CEOs and Decision Makers
- ▶▶ Builders, Contractors and Architects
- ▶▶ Consultants
- ▶▶ Researchers & Educational Institutes
- ▶▶ Media & Trade Publications
- ▶▶ Operations and Manufacturing Heads
- ▶▶ Utility Heads/ Engineers from End User Industries like:
 - Agriculture
 - Auto parts/Automobile
 - Beverage
 - Building and Housing Development
 - Cement
 - Fertilizer Plants
 - Distillery/ Brewery
 - Electrical/Electronics
 - Food Processing
 - Hospitals
 - Hotels and Clubs
 - Plastics
 - Ground Water Authorities
 - Municipal Water Authorities
 - Jal Boards
 - Pollution Control Boards
 - Public Health and Works Department
 - Regulatory Bodies
 - Government Agencies
 - Leather
 - Paints
 - Power Plants
 - Petrochemical Plants
 - Pharmaceuticals
 - Rubber
 - Refineries
 - Pulp and Paper
 - Steel Plants
 - Sugar
 - Textile

....and many more

PARTICIPATION OPPORTUNITIES

BOOK YOUR STALL NOW

Shell scheme package per 9 sqm includes

- Walls
- Carpeting
- 3 Spotlights
- 1 Power Point
- Stand Fascia
- 1 Table & 2 Chairs
- Wastepaper Basket
- Company Entry in Product Category of Exhibitor Directory
- Short Company Profile / Product Description in Exhibitor Directory
- Company Logo in Exhibitor Directory

SPONSORSHIPS

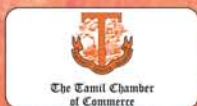
Enhance your presence and visibility at 10th EverythingAboutWater EXPO 2013 through sponsorship opportunities tailored to your individual requirements. There are a number of fantastic opportunities:

- Platinum Partner
- Gold Partner
- Badge Partner
- Exhibitor Directory Partner
- VIP Lounge Partner
- Dr. H2O Pavilion Partner
- Lunch Area Partner
- Conference Partner
- Diamond Partner
- Silver Partner
- Lanyards Partner
- Registration Counter Partner
- Business Lounge Partner
- Water Partner
- Gala Dinner Partner
- Delegate Kit Partner

ADVERTISE IN THE EXHIBITOR DIRECTORY 2013

The Official Exhibitor Directory is the ultimate reference guide for the visitors and regular readers. As year-round reference source, the directory lists complete exhibitor company profiles, brand listings and important product information. Ads are prominently placed and bring results - even after the show is over. The directory is distributed to all attendees at the event. Contact us for rates and details of Advertising options.

EVENT SUPPORTED BY



WHY CHENNAI?

- One of the largest metropolitan cities of India
- Broad industrial base in the automobile, technology, hardware manufacturing and healthcare industries
- The State's economy has turned buoyant, marked by the robust growth in the manufacturing and service sectors
- Second-largest exporter of software, information technology and information-technology-enabled services
- Potential for majority of international water and wastewater treatment companies
- Water supply and sewage treatment are handled by the government bodies
- Water scarcity and poor water quality in various parts of the city
- Rainwater Harvesting by Chennai Metro water significantly reduced water shortages
- New projects on sea water desalination plants coming up to increase the water supply
- Presence of government bodies like TIDCO, SIPCOT, Elcot, Tidel & Guidance Bureau provide an eco-system of balanced growth, and has become synonymous with industrial development
- Pioneer in wastewater recycling and water conservation
- Large base of contracting and consulting firms

Organized By
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PRESENT AT:

• AHMEDABAD • BENGALURU • CHENNAI • MUMBAI

www.eawater.com/expo