



INDIA INDUSTRY  
**WATER**  
CONCLAVE



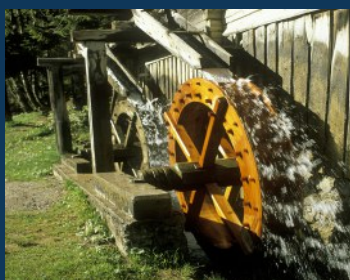
3<sup>rd</sup> Edition of FICCI  
**WATER**  
AWARDS

Supported by



September 16, 2015

FICCI, Federation House, Tansen Marg, New Delhi



# Introduction



**T**he crisis in water management, in addition to the declining water availability, is due to the lack of awareness on the need to conserve water. Water, and more specifically groundwater, is generally viewed as an open access resource, where there are no incentives to conserve the resource. Disposal of untreated municipal and industrial wastes, over-exploitation of groundwater resources, wasteful practices of water utilization and absence of incentives are some of the major reasons for the current state of inefficient management of our water resources. There is also a growing realization on the need to save water resources for our survival and growth and across the years, efforts have been undertaken to promote water conservation amongst the various users. As a result of this, one comes across initiatives undertaken by institutions in the government, non-government and industrial sectors. Individuals have also championed the cause of water conservation through their personal commitment.

It is imperative for us to know what role Indian industry sees for itself in the emerging scenario, wherein there is rapid depletion of freshwater sources coexisting with the need to sustain a growing economy. Keeping this in context, under the auspices of the FICCI Water Mission, FICCI is organizing **India Industry Water Conclave on September 16, 2015 from 9:15 a.m. to 4:00 p.m. at FICCI, Federation House, Tansen Marg, New Delhi**. Eminent speakers from top industries are invited to discuss and deliberate on the role of Indian industry in saving our freshwater resources within the fence and beyond the fence.

FICCI, in association with HSBC, has also instituted the Annual Water Awards to recognize efforts by Indian industry, NGOs, corporates and technology providers in the areas of water use efficiency, management and conservation. The 3rd Edition of the FICCI Water Awards will also be held on the same day in conjunction with the Conference.

The Conclave focuses on the aspects of water conservation, management and sustainability-

- a. Challenges that corporates face in addressing the water issues
- b. What role Indian industry sees for itself in the emerging scenario
- c. Enablers that will help address these challenges
- d. Opportunities that they can harness by aligning their business in a sustainability paradigm

The conclave brings together diverse stakeholders from the corporate sector, government, academia, non-governmental organizations, civil society, and financial institutions on a common platform for water conservation and management

## Session Themes

- **Enhancing Public Private Partnerships (PPP) in Water:** The session will explore opportunities to create an enabling environment for PPP for efficient water management. The session will also deliberate on recommendations for policy interventions to enhance private sector engagement with the Government. Various models of PPPs, key challenges and policy framework to enable the PPPs in the water sector would also be discussed.
- **Corporate Engagement in Water:** The session will focus on the role of industry in water conservation and management, enhancing water efficiency within the fence and beyond.
- **Sharing Best Practices:** The session will focus on sharing best practices in the area of water efficiency and conservation, and management by industries, NGOs and corporates.



# Target audience

- Academia
- Associations
- Bilateral/Multilateral Organizations
- Central and State Government Ministries, Departments and Agencies
- Financial Institutions/Banks
- Industry
- Media
- Municipal Corporations and Other Urban Local Bodies
- Non-Governmental Organizations
- Research Institutes
- Technology Providers

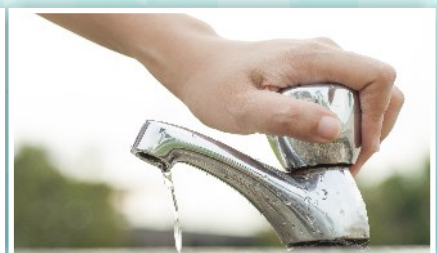
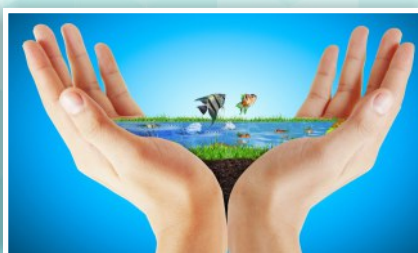
## FICCI Water Awards

FICCI, in association with HSBC, launched the annual Water Awards in 2012. The awards were initiated with the following objectives:

- Recognize efforts and leadership in the area of water efficiency and conservation; and
- Develop a knowledge base on sustainable water management practices adopted by different stakeholders and disseminate best practices for encouraging their adoption.

**The 3rd Edition of FICCI Water Awards** was proposed for the following four categories so as to recognize efforts and build up a database of sustainable models across various sectors:

S. No	Categories	Awardees
1	Industrial Water Efficiency	Industrial units belonging to the water intensive sectors (steel, textiles, refinery, metallurgy and mining, cement, chemicals and fertilizers, engineering, FMCG)
2	Community Initiatives by Industry	Industrial units (CSR departments, civil society organisation involved, if any)
3	Initiatives by NGOs	NGOs (Registered as a society, trust, not for profit organisation) working in the area of watershed management, drinking water and sanitation
4	Innovation	Product developer / technology supplier in the area of water purification and treatment



# Water Awards Through The Years



## 2012



1. Essar Steel India Limited, Hazira, Winner, Industrial Water Use Efficiency Category.
2. ITC Limited, 1st Runner Up, Industrial Water Use Efficiency Category.
3. Tata Chemicals Limited, Winners, Community Initiatives Category.
4. Hindustan Unilever Limited, 1st Runner Up, Community Initiatives Category.
5. HSIL Limited, Winners, Innovation Category.

Winners of the Water Awards being felicitated by Shri Montek Singh Ahluwalia, Deputy Chairman of the Planning Commission, Government of India, Smt. Sheila Dixit, the then Chief Minister of Delhi, Ms. Naina Lal Kidwai, Chairman, FICCI Water Mission, and the then President, FICCI and Dr. Arbind Prasad, Director General, FICCI.

## 2013



1. Noamundi Iron Ore Mine - Tata Steel Limited, Winners, Industrial Water Use Efficiency Category.
2. ITC Ltd – Bangalore, 1st Runner-Up, Industrial Water Use Efficiency Category.
3. JSW Steel Limited, Vijayanagar Works, 2nd Runner Up, Industrial Water Use Efficiency Category.
4. Ambuja Cement Foundation, Winners, Community Initiatives Category.
5. ITC Limited, 1st Runner Up, Community Initiatives Category.
6. Vikram Cement Works, 2nd Runner Up, Community Initiatives Category.
7. IRRAD (An Initiative of S. M. Sehgal Foundation), Winners, Initiatives by NGOs.
8. Watershed Organisation Trust, 1st Runner Up, Initiatives by NGOs.
9. KGDS RE Pvt. Ltd., DST & NIOT, Winners, Innovation Category.
10. Ortho Clinical Diagnostic, J&J Company, 1st Runner Up, Innovation Category.

Winners of the Water Awards being felicitated by Shri Montek Singh Ahluwalia, Deputy Chairman of the Planning Commission, Government of India, Ms. Naina Lal Kidwai, Chairman, FICCI Water Mission, and the then President, FICCI and Mr. Atul Singh, Group President, Asia Pacific, The Coca-Cola Company.



# FICCI Water Mission

FICCI constituted Water Mission under its Water Division to promote and provide thought leadership in the area of water efficiency. It aims to facilitate the sharing and dissemination of best practices across industry sectors in order to encourage corporate and industry players to imbibe a culture of water conservation within their organizations.

The Mission is working to create awareness on the existing situation pertaining to water scarcity, quality and generate a discourse on sustainable use of water amongst various users. With growing and extensive depletion and pollution of our water resources, our current work is being restructured to bring this issue back in focus to provide a sense of urgency to the debate of water management.

The objectives of the Mission's work are:

- To formulate suggestions for changes in policy framework in India for better water resource allocation, conservation and management.
- To promote fresh water conservation strategies across the irrigation, industry and domestic sectors.
- To document and disseminate best practices across various sectors and create a forum to facilitate exchange of information and experiences in the country.
- To promote new innovative technologies of water saving and management like rainwater harvesting, watershed management, desalination, water auditing and accounting across water intensive sectors through projects, workshops, conferences and training programmes.



## **FICCI Secretariat Focal Point for Water Mission**

**Ms Rita Roy Choudhury**

*Senior Director & Head, FICCI*

Environment, Climate Change, Renewable Energy and Water

Email: [rita.roychoudhury@ficci.com](mailto:rita.roychoudhury@ficci.com)

**For Information and Queries, please contact :**

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Water Division

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Industry's Voice for Policy Change

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**[www.indiaindustrywaterconclave.com](http://www.indiaindustrywaterconclave.com)**



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September 16, 2015  
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## DELEGATE REGISTRATION FORM

### REGISTRATION FEE FOR THE CONCLAVE (PER DELEGATE)

	Indian Delegates	FICCI Corporate Members (Discount 25%)	FICCI Associate Members (Discount 10%)	Educational Institutions (Discount 50%)
Registration Fee	INR 5,500	INR 4,125	INR 4,950	INR 2,750

Please note that registration fee once paid is non-refundable, however, change of delegate is allowed. The payment of registration fee for the Conclave should be made in Indian rupees by bank draft/cheque or Wire Transfer in favour of FICCI payable at New Delhi.

The registration fee includes Conclave kit, lunch and refreshments, and excludes boarding, lodging and transport.

**The following person(s) from our organization would be participating in India Industry Water Conclave:**

Name of Delegate/s	Designation	Phone	Email

### Company Information

Name of Organization .....

Address .....

.....

City..... State ..... Country .....

Postal Code ..... Telephone .....

Fax ..... Company Email .....

What is your organization's core activity?  
.....  
.....

Please tick the category to which your organization belongs:

- Industry (Sector)   
  Government   
  NGO   
  R&D  
 Consulting Company   
  Financial Institution   
  Bilateral/ Multilateral   
  Other (please specify)

## PAYMENT INFORMATION

### 1. DEMAND DRAFT / CHEQUE DRAWN IN FAVOR OF "FICCI" PAYABLE AT NEW DELHI (Following details are required if payment will be made via DD/Chq.)

We are enclosing cheque/DD No.....dated..... drawn on (Name of the Bank)..... in favour of FICCI, payable at New Delhi for Rs. .... towards participation at India Industry Water Conclave 2015.

Signature

Name & designation

Date & Place

Kindly write "FICCI Water Mission", name and organization name & contact details (preferred mobile no.) at the back of the cheque /DD and send us along with the registration form to Mr. Manoj Mavuduru at FICCI, Federation House, Tansen Marg, New Delhi-110001

### 2. WIRE TRANSFER (bank details given below)

- **Beneficiary Name & Address-** FICCI, FEDERATION HOUSE, TANSEN MARG, NEW DELHI-110001
- **Beneficiary Bank Name-** YES BANK LIMITED
- **Beneficiary Saving bank A/c No. -** 013694600000041
- **IFSC/NEFT/RTGS Code -** YESB0000136
- **MICR Code -** 110532031

(Following details are required if payment will be made via wire transfer mode)

Transfer Date ..... Bank Name .....  
Branch ..... UTR no .....  
Amount .....

### Contact Details

For Conference Programme & Sponsorship	For Delegate Registration
<p><b>Mr Manoj Mavuduru</b> Deputy Director- Water Division</p> <p>T: +91-11-2373 8760-70 Extn 541 E-mail: watermission@ficci.com; manoj.mavuduru@ficci.com</p>	<p><b>Ms Preeti Sachdeva</b> Co-ordinator</p> <p>Tel: +91-11-2373 8760-70 Extn 248 Email: watermission@ficci.com; preeti.ficci@gmail.com</p>
<p><b>Address: Federation of Indian Chambers of Commerce and Industry (FICCI), Federation House, Tansen Marg, New Delhi 110 001, India</b></p>	

For conference updates & online registration, please visit

[www.indiaindustrywaterconclave.com](http://www.indiaindustrywaterconclave.com)