



## About the Resource Alliance

The Resource Alliance is an international charity headquartered in London which builds skills, knowledge and promotes excellence within civil society.

**Our mission is to be the global network for fundraising, resource mobilisation and philanthropy.**

To help NGOs around the world increase their fundraising capabilities, we provide:

- Prestigious annual conferences that bring together fundraising professionals from across the world – **the International Fundraising Congress (IFC), the International Workshop on Resource Mobilisation (IWRM) and Fundraising Online**
- Accredited courses in fundraising and communication
- Tailored capacity development, including training and mentoring
- National and Global Awards in best practice
- Knowledge sharing via our website
- Publications
- E-newsletters.

## Making an impact for over 30 years

Every year we re-invest the surplus income generated from the International Fundraising Congress (IFC) to fund our global work.

We operate in partnership with a network of volunteers and civil society organisations internationally. With regional representatives in Africa, Asia and Latin America, our multi-national team brings together international experience and a wealth of local knowledge.

Since our formation in 1981, we have made an impact on the sector globally by successfully helping many non-profit organisations in developing countries increase their fundraising capabilities and long-term financial sustainability.

We look forward to making a difference over the next 30 years.

## Contact us

If you would like to support our worldwide activities or would like more information on how we can help you please contact us:

The Resource Alliance, Development House, 56-64 Leonard Street, London, EC2A 4LT, UK

Tel: **+ 44 (0) 20 7065 0810**

Fax: **+44 (0) 20 7065 0811**

Email: **[contact@resource-alliance.org](mailto:contact@resource-alliance.org)**

**[www.resource-alliance.org](http://www.resource-alliance.org)**

## The Resource Alliance conferences and Workshops

### International Fundraising Congress (IFC)

The International Fundraising Congress (IFC) is an annual conference which brings together fundraisers from around the world and provides unparalleled learning and networking opportunities.

Established in 1981, the IFC regularly attracts close to 1,000 participants from almost 60 countries, and gives fundraisers the opportunity to hear from renowned speakers from around the world.

Each year the programme is put together by the IFC Advisory Panel, ensuring speakers and topics are both fresh and exciting to keep fundraisers coming back year after year.

The IFC 2012 is taking place in the Netherlands from 16-19 October, and money generated by the conference will be used to fund the global work of the Resource Alliance.

[www.internationalfundraisingcongress.com](http://www.internationalfundraisingcongress.com)

### Fundraising Online

Fundraising Online brings fundraisers together in a virtual setting to hear inspirational speakers provide high quality advice and guidance on digital fundraising and integration. With a focus on the biggest and newest online and digital trends and techniques, fundraisers will be provided with both strategic and tactical knowledge and shown how this can be integrated with traditional fundraising channels.

Fundraising Online offers a truly international picture of what is happening in digital fundraising today, with fundraisers logging on from around the world to benefit from the expertise of renowned speakers from the comfort of their own desks.

Fundraising Online will take place from 15-16 May 2012.

[www.fundraisingonline.com](http://www.fundraisingonline.com)

### International Workshop on Resource Mobilisation (IWRM)

The Resource Alliance has a 10-year history of organising the IWRM. It is widely recognised as the leading training Workshop for building the fundraising capacity of non-profit organisations in the emerging economies. Host countries include India, Thailand, Uganda, Malaysia, South Africa and Kenya.

The IWRM is a 3-4 day Workshop focused on providing comprehensive training in all aspects of resource mobilisation and sustainable fundraising techniques. Through a vibrant mixture of hands-on 'how to' Workshops and high-energy Plenaries, our aim is to equip participants with a thorough grounding in resource mobilisation theory, as well as a set of practical techniques with which to build their fundraising capacity.

We look forward to building on the success of previous events with both the IWRM Asia 2012 from 3-6 July in Malaysia and the IWRM Africa 2012 in Uganda from 27-30 November.

[www.resource-alliance.org/iwrm](http://www.resource-alliance.org/iwrm)