



# Save water & safe sanitation

20<sup>th</sup> March 2010 at Puri sea beach

The World's Longest Toilet Queue



## Campaign

To aware the people about their basic rights and to be a part of this program a volunteer's team from Pragati visited House Holds different slums on 19<sup>th</sup> March. A group of 15 nos. of volunteers started their journey to slums and shared the information on toilet use, safe drinking water and hygienic practices. The messages was safe Toilet and save water. The campaign reached 11 slums , 1000 households and 5000 people .This campaign has motivated people to participate in the toilet queue .

## Toilet Queue

A huge symbolic queue for the toilet, urging the Leaders of the globe to tackle the national and global crisis. The slogan of the day was **“save water and safe sanitation”**. 500 People from different slums were gathered in this occasion. The honorable chairperson ( Puri Municipality) Mrs. Santilata Pradhan & vice chairman Mr. Sabyasachi Mohapatra were present in the event. On this occasion a book was released on 20 easy ways to conserve water .



## **Exhibition & Signature campaign**

An exhibition on safe sanitation and save water was organized on the day. In the exhibition different postures, placards, chart papers, pictures, models etc. on water conservation and safe sanitation were displayed.



After this campaign the Slum Bankimuhan-A agreed to construct toilet at their slum and another slum Bali Nolia Sahi (advocacy slum) has also agreed to construct toilets. People took oath not to waste the water in their homes and use the required amount of water. Local media has covered the event .

## **Madani Welfare association in Pipli block of Puri district.**



Madani has initiated this celebration at the community level by organizing the PRI members, CSO representatives, Village sanitation committee members, Adolescent Girls committee members etc .