

**For Release**

## **Kerala State Energy Conservation Awards 2011**

In its efforts to encourage energy conservation activities in the State, Government of Kerala has instituted Energy Conservation Awards. The Energy Management Centre operates this scheme. Applications are invited to apply for the award pertaining to the financial year 2010 – 2011 (Award 2011) in 16 different categories. Award Winners in the large-medium scale consumers and Media will receive the Award and the citation. Award winners in the category of Small scale energy consumers, Non-profit Organisations, Research & Innovation, Individuals Buildings and Manufacturers of energy efficient equipments will receive the award and a cash prize of Rs. 10,000/- and the winners in the categories of Energy Efficient and Eco friendly building Designer/developer, Energy Clinic Volunteers, Fleet Operators, Certified Energy Auditors/ Energy Managers, Schools, Colleges and Best suggestion of Energy conservation/Energy efficiency will receive the award and a cash prize of Rs. 5000/-.

### **Category 1: Large Scale energy consumers**

(Including large scale industries, hotels, hospitals, etc. – those consumers with a total annual energy bill of over Rs 150 Lakhs including fuel and electricity, wherever applicable or with a fixed assets of more than Rs. 10 Crores)

### **Category 2: Medium scale energy consumers**

(Including medium scale industries, hotels, hospitals, etc. – those consumers with a total annual energy bill within Rs 30 Lakhs to Rs 150 Lakhs including fuel and electricity, wherever applicable or with a fixed assets in the range of Rs 1-10 Crores)

### **Category 3: Channels and Media**

(The Channels/Media as well as individuals exclusively employed and application forwarded with the letter head and seal of concerned Channels/Media shall also be included in this Category; The efforts in propagating/promoting the Energy Efficiency and conservation including awareness campaign having certified/proven impact)

### **Category 4: Small scale energy consumers**

(Including small-scale industries, hotels, hospitals, etc. – those enterprises with a total annual energy bill of less than Rs 30 Lakhs including fuel and electricity, wherever applicable or with a fixed assets of less than Rs. 1 Crore)

### **Category 5: Non-profit organisations**

(Including Local Bodies, NGOs and organizations involved in promotional efforts in energy conservation)

### **Category 6: Research & Innovation**

(Organisations involved in Research & Innovation efforts in energy conservation, efficiency improvement, fuel savings etc. are eligible to apply)

### **Category 7: Individuals**

(Any citizen of India, living and performing his/her activities within the State of Kerala, from or before 2008-09 through 2010\_11 including Freelance Journalists, Free lance media persons, Writers, innovations by the individuals etc., who contributed in the field of energy conservation.)

**Category 8: Buildings**

(Commercial Buildings and Public Buildings including hotels, hospitals etc who have implemented energy conservation/ efficiency programs)

**Category 9: Manufacturers of energy efficient equipments**

(This includes Manufacturers of BEE Star labeled equipments, energy efficient retrofits/controls suitably proven and certified by competent /accredited labs/institutions)

**Special Category****Category 10: Energy Efficient and Eco friendly building Designer/developer**

(Institutions who has designed and/or developed such buildings/campus including LEED/green Building, GRIHA rated or ECBC Compliant building or with proven/certified Energy Efficiency and conservation including Green/Eco friendly considerations)

**Category 11: Energy Clinic volunteers**

(Volunteers worked under the programme 'Energy Clinic' of Energy Management Centre having Energy Clinic volunteer identity card)

**Category 12: Fleet Operators**

(Individuals or Institutions operating as part of their normal business activities more than five petroleum fuel powered vehicles for transport of men and/or material e.g: KSRTC, ISRO, KTC, tour operators, bus owners, lorry/truck/cargo operators etc).

**Category 13: Certified Energy Auditors/ Energy Managers**

(Any individual possessing the qualification of a Certified Energy Auditors/ Manager as prescribed by Bureau of Energy Efficiency (or as stipulated in EC Act 2001). The certification shall be obtained on or before 2008\_09. The application shall be submitted through the proper channel. Applicants shall be employed, practising or performing with in the State of Kerala.

**Category 14: Schools**

(Schools, for their efforts in promotion of energy efficiency and conservation activities; this includes Energy Conservation Clubs, Science Clubs, Energy & Environment conservation clubs and similar forums/clubs in the Schools)

**Category 15: Colleges**

(Colleges/ITIs/ITCs/Polytechnics/Engineering Colleges, for their efforts in promotion of energy efficiency and conservation activities; this includes Energy Conservation Clubs, Science Clubs, Energy & Environment conservation clubs and similar forums/clubs in the Colleges)

**Category 16: Best Suggestion for Energy Conservation/Energy Efficiency**

(Individual who shall be a permanent resident of Kerala, who will provide best practical/implementable suggestion on energy efficiency/energy conservation practices or programme in any sector, equipment or system).

The qualifying period for the award is the previous financial year from 1st April 2010 to 31st March 2011. However, as conservation efforts require longer period for implementation in some cases, the work in this direction for the immediate past 3 financial years will also be reviewed. In case of enterprises the basis would be the percentage energy savings by deliberate efforts. Weightage will be given for technology used, measures such as housekeeping, interfuel substitution, change over to sustainable practices, replicability, structured approach, innovation, etc. While for non-profit organizations, formulation of promotional schemes, implementation of energy conservation activities, people's

participation, research activities, etc would be the criteria. Research and Innovation would be assessed based on their merit of proposal, results achieved, scope for replication etc. In the case of individuals, the assessment would be based on outstanding nature of their activities. Evaluation will be conducted by scrutiny of information gathered, later supplemented by visit to the institutions, if required.

Awards will be given away at a public function on 14<sup>th</sup> December 2011, the National Energy Conservation Day. Application form can be obtained in person or by post from the Energy Management Centre, Sreekrishna Nagar, Sreekariyam P.O., Thiruvananthapuram. Category for which the application form is required must be clearly indicated. It can also be downloaded from the EMC website <http://www.keralaenergy.gov.in/>. The duly filled in application should reach the Director, Energy Management Centre, Sreekrishna Nagar, Sreekariyam P.O., Thiruvananthapuram 695 017 on or before 15 October 2011 (Tel: 0471-2594922, Fax: 0471 – 2594923; e-mail:emck@keralaenergy.gov.in)

*DIRECTOR*