

International Certification Programme

**Management of Public Private Partnerships
in Urban Water and Sanitation Sector in India**

**11 January 2010 to 15 January 2010
in Hyderabad, India**

**18 January 2010 to 22 January 2010
in Rabat and Tangiers, Morocco**



Context

Provision of universal access to the delivery of basic services such as water and sanitation in urban areas is critical in accelerating India's development goals. This necessitates not only large-scale investments to develop assets but also high quality managerial competence to ensure the sustainability of such investments. Governments are increasingly turning to Public Private Partnerships (PPPs) as an effective means to achieving universal and sustainable service delivery.

The Jawaharlal Nehru National Urban Renewal Mission (JnNURM), led by the Ministry of Urban Development, Government of India, provides the framework and incentives for urban local governments to promote PPP. Viability gap funding (VGF) scheme of the Government of India also provides incentive and capacity support to governments for promoting PPPs. ***However, structuring and implementing PPP projects that are viable and affordable in important sectors such as urban water and sanitation remains a challenge.*** This is mainly due to lack of enabling legal and regulatory environment at the state/city level, concerns about managing PPP related contracts and knowledge gaps among institutions and key stakeholders. There is a critical need therefore, for urban



managers to acquire the capacities and skills to design, develop and manage Public Private Partnerships for provision of municipal services.

ASCI-Campus Veolia Certification Programme in PPP Management

The Administrative Staff College of India (ASCI) and Campus Veolia *Environnement*, France, both leading institutes in urban infrastructure management are pleased to announce an **International Certification Programme in 'Management of Public Private Partnerships in the Urban Water and Sanitation Sector in India'**. Campus Veolia *Environnement* is a global training and research institute on sustainable development especially related to water, waste water, waste management, transportation and energy.

The programme is introduced in response to the capacity building needs of governments for effective management of PPPs. It offers an opportunity to professionalize urban managers and equip them with the new competencies required to enhance and sustain municipal service delivery through public private partnerships.

The programme will offer a unique learning environment through interactive sessions with academicians and global and national experts and practitioners and exposure to national and international projects and simulation exercises. ***The programme features an international field visit to Rabat and Tangiers in Morocco to gain exposure to all aspects of PPP project in the context of municipal service delivery.***

Learning Objectives

- ▶ Provide comprehensive understanding of various models of PPP and their potential in the context of urban India



- ▶ Provide comprehensive knowledge and skills required to, manage PPPs including designing conditions for success
- ▶ Provide exposure and practical knowledge on global and national experiences in PPP in urban water and sanitation sector through case studies and field visits (Rabat and Tangiers in Morocco)
- ▶ Provide hands on experience in PPP management through individual mentored projects

Programme Structure

The programme is structured in two phases and the first phase has two components

Phase One

India component

7 December 2009 to 11 December 2009

International component

12 December 2009 to 18 December 2009

Participants are required to attend both the components of Phase One, on completion of which, a **Certificate of Participation** will be issued.

Phase Two (Optional)

The Programme also allows participants to pursue an **International Certification Programme in PPP management**. The purpose of this phase is to allow application of knowledge gained during the training programme to develop solutions for promoting PPP. This involves working on **individual projects** relevant to the participants' organizations. Participants will be supported by international and national experts and practitioners in this process. On successful submission of individual reports and presentations, participants would be awarded an **International Certification in PPP Management issued by Campus Veolia and the Administrative Staff College of India**.

Programme Content

India Component

7 December, 2009 to 11 December, 2009

The India component of the programme is scheduled for 5 days at ASCI, Hyderabad. During this phase, participants will be exposed to the theoretical underpinnings of PPP management in urban water and sanitation and the following themes will be covered

- ▶ Potential for PPP in India, experiences, practices and PPP models relevant to urban water and sanitation sector
- ▶ Policy environment and programmes for PPPs in India
- ▶ Global and national experiences in PPP in urban water and sanitation sector
- ▶ Project development process - Step by step approach to PPP
- ▶ Financial fundamentals including economics and tariffs

- ▶ Contract development and management - Legal, technical and regulatory issues
 - ▶ Risk Identification and mitigation
 - ▶ Project documentation
 - ▶ Development and management of concession agreements
 - ▶ Procurement process
 - ▶ Pro poor strategies
 - ▶ Communication and consultations strategies for effective PPPs
 - ▶ Capacity building and human resources management
- ▶ Contract management, performance measurement and regulation
 - ▶ Non Revenue Water management and establishing metering regime
 - ▶ Pricing and cost recovery
 - ▶ Pro poor policies and social connections
 - ▶ Customer focus and citizen relations
 - ▶ Communication and consultations with civil society
 - ▶ Capacities and human resources development

International Component

12 December, 2009 to 18 December, 2009

The international component of the programme will comprise field visits to be organized at Morocco. The experience of Morocco offers lessons for Indian cities in designing and managing PPPs in water and sanitation sector. Participants will visit active PPP initiatives in water and sanitation in the cities of Rabat and Tangiers. These cities have achieved significant service delivery improvements in water and sanitation sectors through Public Private Partnerships, particularly for the poor. This component will provide comprehensive and practical knowledge of all aspects of PPP in water and sanitation sector.

At the end of this phase, participants will formulate a road map to promote PPP by integrating the lessons learnt from the programme.

Phase 2 (optional): Individual Project Report

This phase will allow participants to apply the learning from classroom and field to their own context to carry out a practical intervention, case study, contract design, needs assessment on any aspect of the PPP project cycle. Participants will identify their area of interest and provided continual mentoring support from experienced practitioners and experts to carry out their choice of project.

Final presentation will be organized in February 2010 and successful participants will receive the Campus Veolia ASCI International Certification in PPP Management



Training and Learning Methodology

The programme adopts an interactive approach with a blend of lectures, discussions, case studies, video films, simulation exercises, exchange of experiences and field visits. In addition the programme offers opportunities for participants to interact with national and international experts and practitioners.

Resource Persons

The programme will be offered jointly by Administrative Staff College of India and Campus Veolia Environnement, France. Senior international practitioners and technical experts from the various countries, where Veolia operates as well as experts on contract management will provide expertise and resource inputs. The Administrative Staff College of India will have experts, advisors, consultants in water supply, sewerage and urban infrastructure to provide resource support.

Participants

The programme is aimed at policy makers including elected representatives, senior municipal administrators and officials, municipal engineers and other urban sector professionals from state and city governments and water utilities. Representatives of leading private sector organizations, financial institutions and multilateral agencies will also find the programme useful.

Dates

The programme dates are :

7 December 2009 to 11 December 2009 in Hyderabad, India.

12 December 2009 to 18 December 2009 in Rabat and Tangiers, Morocco.

Venue and Facilities

The programme is a fully residential one. The India component of the programme is to be organized at ASCI, Hyderabad. ASCI offers comfortable air conditioned classrooms, well equipped library and computer centre, comfortable single occupancy, air conditioned accommodation and above all, a beautiful campus. During the international component of the programme, participants will be accommodated at the well equipped Le Diwan Rabat ex Sofitel Hotel in the imperial city of Rabat.

Certification

A Certificate of Participation will be issued upon completion of the training programme. An international Certification in PPP Management will be issued after successful completion of individual project report (optional).

ASCI Alumni Association

Participants will become members of the ASCI Alumni Association.

Registration and Program Fee

The programme fee is Rs 95,000 + 10.30% Service Tax including tuition, board and lodging, courseware and economy class airfare (Hyderabad-Morocco roundtrip).

The College is exempted from Income tax and therefore tax deduction at source is not required.



About ASCI

The Administrative Staff College of India (ASCI) is a leading management education institute for practising managers in governments and private sector. The Urban Programme in ASCI comprises policy, training, advisory and knowledge support to local, state and national governments, national and international development organizations for urban sector reforms in India. It is recognized as a Centre for Excellence in service delivery, governance reforms and Public Private Partnerships by the Ministry of Urban Development, Government of India. ASCI has particular focus on basic infrastructure and advocates the cause of continuous water supply (24/7) and safe sanitation in Indian cities through policy/ advisory support and training. ASCI provides a dedicated urban information support service for Indian cities - the Urban Resource Link (URL).



About Campus Veolia Environnement

Campus Veolia Environnement, a global training and research institute on sustainable development especially related to water, waste water, waste management, transportation and energy. It trains more than 15000 technicians yearly in the skills related to these technologies. Training ranges from providing basic competencies to engineering and management of water, waste water, waste management, transportation and energy. The Campus Veolia Environnement also heads a network of 15 training centres throughout the world, supporting the development of sustainable practices in these sectors.

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