**FICCI Water Awards: Call for Entries**

Water has defined the survival and growth of the Indian civilization. Availability of water will continue to be a driving force for meeting the growth imperatives of the agricultural and industrial sector.

There is a growing realization on the need to save water resources for our survival and growth. Across the years, efforts have been undertaken to promote water conservation amongst the various users. As a result of this, one comes across initiatives undertaken by institutions in the government, non government and industrial sectors.

These initiatives contribute to developing models of efficient management of water resources and promoting a culture of water conservation. The challenge however remains in identifying such efforts, which we are bound to find across various sectors in the country and disseminating them for wider replication and increasing awareness.

FICCI launched an annual Water Awards with the objective of recognizing efforts and developing a knowledge base on sustainable water management practices adopted by different stakeholders. The secretariat is seeking entries for the second edition of Water Awards.

These awards are proposed in the following four categories:

1. Industrial water efficiency for industrial units belonging to the water intensive sectors;
2. Community initiatives by industry for industrial units (CSR departments, civil society organisation involved, if any);
3. Water initiatives by NGO for NGOs (Registered as a society, trust, not for profit organisation) working in the area of watershed management, drinking water and sanitation; and
4. Innovation for product developer / technology supplier in the area of water purification and treatment.

**Enclosed: Call for Entries (jpeg)**

**Contact**

Ashish Bhardwaj

Research Associate - FICCI Water Mission

FICCI, Federation House, Tansen Marg

New Delhi - 110001

T: +91- 8800773345

Email: [ashish.bhardwaj@ficci.com](mailto:ashish.bhardwaj@ficci.com)