

SPONSORSHIP OPPORTUNITIES

PARTNERS: Rs. 5 Lakh

1. Status of 'Partner' & Unique branding of company logo at the backdrop of the Summit.
2. **One full page Advertisement (Colour)** in Souvenir to be released at the summit.
3. **Logo on the backdrop** at the venue as "Partner" prominently on the top.
4. **A 5 page write-up** on the topic.
5. **Logo in the advertisements.**
6. **Logo on the lanyard.**
7. **Speaker slot** to a company representative in **Inaugural Session.**
8. Insertion of **Company's brochure** and publicity material into the delegate kit and press kit.
9. **15 complimentary delegate passes** to attend the Summit.
10. **Complimentary Stall (6 x 2 mtr)** at the summit venue.
11. **Special Seating arrangements** for the delegates nominated by the Partner organization.
12. **Special Branding during the Breaks** through Video Presentation.
13. **Two Company standees** at the venue/lunch area/ delegate registration area.

SPONSORS: Rs. 3.5 Lakh

1. Status of 'Sponsor' & Unique branding of company logo at the backdrop of the Summit.
2. **One full page Advertisement (Colour)** in Souvenir to be released at the summit.
3. **Logo in the advertisements.**
4. **A 5 page write-up** on the topic.
5. **Speaker slot** to a company representative.
6. **Complimentary Stall (3 x 2 mtr)** at the summit venue.
7. Insertion of **Company's brochure** and publicity material into the documentation pack.
8. **10 complimentary delegate passes** to attend the Summit.
9. **Special Seating arrangements** for the delegates nominated by the Partner organization.
10. **One Company standees** at the venue/lunch area/ delegate registration area.

SUPPORTERS: Rs. 1 Lakh

1. Status of 'Supporter' & Unique branding of company logo at the backdrop of the Summit.
2. **Logo in the advertisements.**
3. **One full page Advertisement (Colour)** in Souvenir to be released at the summit.
4. **5 complimentary delegate passes** to attend the Summit.

EXHIBITION STALLS:

- Size 3x3 Meters @ Rs 40,000/-

DETAILS OF RELEASE OF AN ADVERTISEMENT IN THE SOUVENIR

Page Particulars (18cm x 23cm)	Amount (Rs.)
Back Cover (Colour)	40,000/-
Inside Covers (Colour)	30,000/-
Full Page (Colour)	20,000/-
Center Spread (B/W)	35,000/-

ADVERTISEMENTS MATERIAL

Positives/ CD must be in CorelDraw, EPS, Pdf format. If JPG Then 300dpi with CMKY.

PARTICIPATION FEE

- Rs. 2,000/- per delegate
- Discount of 10% for 3 and more delegates from same company
- Cheque/DD in favour of ASSOCHAM, New Delhi.

For further details please contact:

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For Online registration, please log on to www.assochem.org



Ministry of Water Resources
Government of India



International Summit WATER GOVERNANCE *Critical Issues for all*

June 24, 2009 • Venue: ASSOCHAM House, New Delhi



United Nations
Educational, Scientific and
Cultural Organization



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

International Summit WATER GOVERNANCE *Critical Issues for all*

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Global changes, such as population growth, climate variability, urbanization combined with pollution are severely affecting water availability, and leading to chronic water shortage. More than a billion people have no access to safe drinking water and almost five million dying each year from water-related diseases, many of them children. Water crisis is a major problem in India. The major concerns include dwindling freshwater supplies, inequitable access to water, agriculture and corporate utilization, crumbling water infrastructure, depleting groundwater and pollution.

As is evident, Water is going to be of increasing critical importance to countries like India in the coming years. There is need to raise awareness about water management and governance among the consumers, industrial houses, agriculturists, environmentalists, NGO's, media, etc. so as. It is important that combined global efforts are initiated to deal with crucial water issues like conservation, resurgence, management, etc. and to generate priority concern for all and to help find right solutions

The event focuses particularly on the gray areas, where the need for better governance, infrastructure, and effective capacity-building is highest and certain issues like self governance, consensus regarding cess issues and subsidies for acquiring new technologies for higher water use efficiency. The event is targeted to those involved in formulation and implementation of water-related policies and investment strategies, as well as to professionals and other stakeholders at all levels. The outcome of the Summit will be in form of recommendations addressing to complex aggregation of policies, legislation, socio-economic approaches and management strategies through which we can seek to achieve water sustainability.

KEY ISSUES FOR DISCUSSION

- Self Governance and water sector policing.
- Corporate water foot printing for water intensive industries.
- Water conservation and Water usage efficiency.
- Capital Subsidies and Technological innovations.
- Legal framework and Pricing issues.
- Climate change and water resources management.
- Zero discharge status.
- Incentivization Waste water recycling and reuse.
- Modes to achieve sustainability: prevent excessive use in agriculture.
- Implementing IWRM – environmental dimensions.
- Sensible Journalism: Role of media and civil society.

WHO SHOULD ATTEND ?

Policy Makers & Regulators, State Government Departments/ Boards associated with Urban Development, Municipal Corporations, Urban Planners, Consultants, Industry Representation, Legislators, Natural Resources and Watershed Managers, NGO's and Community Based Organizations, Researchers, Students, Waste Water experts, Environmentalists and Other Stakeholders.



EMINENT SPEAKERS FROM

- Ministry of Water Resources.
- Ministry of Rural Development.
- Ministry of Environment and Forests.
- Department of Industrial Planning and Promotion.
- Planning Commission.
- UNESCO.
- JICA/OISCA, Japan.
- International Water Management Institute.
- State Government Representatives.
- Representation for Leading Industrial Houses.
- Water Consultancy Services.
- Apex Government Bodies dealing with water management issues.
- Premier education institutes like IIT, IARI.

OBJECTIVES OF SUMMIT

- To share efforts on water governance and corporate water management.
- To share professional practices and institutional instruments for water management and sustainability.
- To exchange ideas and experience concerning the involvement of civil society in water scarcity understanding, water literacy, social mobilization and regulation.
- To present innovative and appropriate policies and technologies to address the water problem and help fostering long-term collaborations between various stakeholders including public private partnership model.
- To fabricate a policy proposal and an action plan for a concrete and practical follow-up to the proposed conference.

DATE, VENUE & TIME

Date	June 24, 2009
Venue	ASSOCHAM House, 47 Prithviraj Road, New Delhi-11 Opposite Safdarjung Tomb
Registration	09.00 a.m. - 09.30 a.m.

