

**WHERE DOES
A LITRE
OF WATER
COST
MORE THAN
IN CENTRAL
LONDON?**

**IN A DEVELOPING
COUNTRY SLUM.**



THE WATER CRISIS HITS THE POOR THE HARDEST - BY FAR. IN SOME POOR COUNTRIES WATER COSTS 5 TO 10 TIMES MORE THAN IN THE RICHEST ONES. THE POORER YOU ARE, THE MORE YOU PAY. TO PUT WATER ON EVERYONE'S LIPS, CLICK ON WWW.UNDP.ORG

