



India Chapter, International Advertising Association

## Updated Entry form.

Category No.: The category numbering should be done as follows. Eg1: If you are submitting an entry under the category - Consumer Products and format Press, the category no will be 1A. Eg2: If you are submitting an entry under the category - Telecom and format OOH, the category no will be 5D.	
Category Description / Name:	
Brand Name:	
Title of Entry/ Caption:	
Entrant Company Name:	
Advertiser / Client:	
Date of 1st implementation / Release:	
Date of Subsequent Release:	
Credits:	
Name	Company
Name Person 1:	Company
Person 1:	
Person 1:	
Person 1:  Person 2:  Person 3:	
Person 1:  Person 2:  Person 3:  Person 4:	
Person 1:	
Person 1:	

Entry Deadline: January 31, 2011.

For every entry a separate entry form has to be submitted. For Campaign of the Year (Category No 12) A single entry form may be submitted for the entire body of work. A separate list should be attached to the entry form indicating the items submitted.



Knowledge Partner:



 $^{\star}$  The organizers take no responsibility for returning the entries and will be free to utilize the material in any manner that it deems fit. The decision of the organizers

in all maters will be final and binding.

Send entries to: The Secretariat, IAA - India Chapter, C/o Reliance Industries Limited, 1103, Raheja Centre, 11th Floor, Free Press Journal Marg, Nariman Point, Mumbai - 400021. Email: secretariat@iaaindiachapter.org