



OLIVE CROWN

FOR CREATIVE EXCELLENCE IN COMMUNICATING SUSTAINABILITY

India Chapter, International Advertising Association

Updated Entry form.

Category No.: _____ *The category numbering should be done as follows. Eg1: If you are submitting an entry under the category - Consumer Products and format Press, the category no will be 1A. Eg2: If you are submitting an entry under the category - Telecom and format OOH, the category no will be 5D.*

Category Description / Name: _____

Brand Name: _____

Title of Entry/ Caption: _____

Entrant Company Name: _____

Advertiser / Client: _____

Date of 1st implementation / Release: _____

Date of Subsequent Release: _____

Credits: _____

	Name	Company
Person 1:	_____	_____
Person 2:	_____	_____
Person 3:	_____	_____
Person 4:	_____	_____
Person 5:	_____	_____
Person 6:	_____	_____
Person 7:	_____	_____
Person 8:	_____	_____

Special Credits: _____

Entry Deadline: January 31, 2011.

For every entry a separate entry form has to be submitted. For Campaign of the Year (Category No 12) A single entry form may be submitted for the entire body of work. A separate list should be attached to the entry form indicating the items submitted.