



8 steps for successful change

John Kotter: The heart of change

8 steps for successful change



8. **Make change stick**
7. **Don't let up**
6. **Produce Quick Wins**
5. **Empower action**
4. **Communicate for buy in**
3. **Get the vision and strategies right**
2. **Build a strong guiding team**
1. **Create a sense of urgency**