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Workshop Jopies

Fundraising and Beyond

Importance of Governance for Fundraising Success
Fundraising in the Age of Innovation
Scale Up Your Fundraising Capacity with Enhanced Credibility
Leading and Managing People for Successful Fundraising
Optimizing Raising Funds from Governments
Engaging Volunteers for Fundraising
Low Cost Fundraising Campaigns

Strategy

Developing a Comprehensive and Successful Fundraising Plan Fundraising Strategies for an Unpredictable Market Successfully Raising Funds for Challenging Causes Are Your NGOs Accessible to Donors Using Celebrities for Success: Case Studies

Individuals

Direct Mail Clinics
Face To Face Fundraising: Lessons Learn
Database Management: Create, Maintain, Raise Funds!
Best Practices in Diaspora Fundraising
Monthly Donors Mean Sustainability: Do You Have Them?
Online Fundraising: Strategies, Tools and Trends
The Changing Face of Direct Marketing
Payroll Giving for Small Charities: How to Benefit
Inspiring and Engaging Donors for Life
Major Gifts: Building Strategic Partnerships
Special Events: Proven Strategies

Corporate

CSR: Their Worth to Us
Creating and Enhancing Corporate-NGO Partnerships
Researching Corporates: Deciding Who to Approach
What Sponsors Want

Communications

Telling Your Story: The Key to Fundraising Success
Building an Inspiring Case for Support
Creating a Communication Plan to Support Your Fundraising
New Ways to Produce Publications: Save the Environment
Essential Guide for Media and Public Relations
Fundraising While Brandraising

Earned Income

Profits for Non-Profits: Working Models
Starting a Social Enterprise for Sustainability and Self Sufficiency

Institutions

Researching and Approaching Trusts and Foundations Writing Successful Proposals: Guidelines and Samples

South Asian Fund Raising Group (SAFRG) looks forward to welcoming you all to the



7-10 August, 2010. Jaypee Palace Hotel and Convention Center, Agra

As always, the South Asian International Fund Raising Workshop (SAFRW) provides the perfect opportunity not only to build and cultivate knowledge of the fundraising profession, but to come together as a community of Individuals and to harness different skill sets and capacities, making collective effort more holistic.

The theme for this year's workshop is "INTERACT, INSPIRE, INNOVATE".

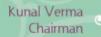
Interact: A unique forum to come and share ideas, meet new and old friends, learn from each other's experiences and celebrate fundraising!

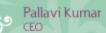
Inspire: That's what over 40 leading regional and international experts and practitioners of fundraising will strive to do!

Innovate: In an environment of constant challenges and competition, learn how you can innovate and come out with crisp, new ideas to excite your donors!

This year, more than ever before, we have critically looked at the feedback received from past delegates and speakers and incorporated them as we designed this new programme. We are proud to share with you the featured topics and sessions. We hope that you enjoy the experience, add to your wisdom and also get a chance to let your hair down!

Registration is open, so book soon for an early bird discount. Look forward to meeting you again at your most preferred location - the city of the Taj Mahal, Agra!





Featured Speakers:

Tony Elischer Think Consultants, UK

Ted Hart ACFRE, Hart Philanthropic Services Group, USA

Bina Rani Connect for Change, UK

Joseph Scaria Habitat for Humanity, Thailand

Tim Cansfield-Smith Plan, India

Clement Chauvet Unicef, India

Vikas Goswami Microsoft, India

Anup Tiwari SOS CV, Asian Office, India

Prema Balasubramanian Oxfam GB, India

> Arundhati Ghosh IFA, India

Sandeep Vegad Greenpeace, India

Vishal Talreja Dream A Dream Foundation, India

> Parul Soni E&Y, India

Nisha Purushothaman India

> Yogita Verma CRY, India

Surat Sandhu Concept Development, India

Chetan Sharma Datamation Foundation, India

> Nidhi Raj Kapoor AIF, India

> > Kunal Verma Oxfam, India



One day with expert trainers Master Classes:

Developing a comprehensive strategy for fundraising from individuals

Using the power of social media for fundraising

Writing winning proposals

A complete toolkit for corporate fundraising

Communication Planning: An all inclusive guide

For the first time:

A special session on "Getting started in fundraising - A beginner's Guide" (Open to all)

Master Class on Social Media & Online Fundraising

Session on 'Use of Technology' to strengthen your fundraising efforts

'Direct Mail Clinic'

(Take home a direct mail package)

Fundraising Doctors

Get exclusive time with fundraising experts who will guide you through your orgainzation's fundraising plan' (upon prior appointment)

Learn from over 40 leading experts from around the world

Other Events:

Funders Forum

Hear from the horses' mouth, 'What are funders looking for?'

Panel Discussion

Hear from NGO's their success stories

Case Studies

Learn best practices in South Asia

Gala Night

Enjoy food, drinks & dancing with your fellow fundraisers!

Many Options for attending the Workshop:

4 days with Master Classes

3 days without Master Classes

Only Master Classes

SAFRW's

participation charges

are all-inclusive and include:

Workshop sessions

Delegate Kit

Resource material

Accommodation

Meals

Participation in the Gala Night

Benefit from practical case studies across South Asia

Network with more than 300 fundraising professionals from about 20 countries and more than 200 organizations!

Choose from 54 cutting-edge sessions and 6 master classes

Levels:

Beginners

Suitable for delegates and organizations with less than 2 years of fundraising experience

Advanced

Suitable for delegates and organizations with more than 2 years of fundraising experience